

US Wind Farming Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

US Wind Farming Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between US Wind Farming Inc. and its competitors. This provides our Clients with a clear understanding of US Wind Farming Inc. position in the Industry.

The report contains detailed information about US Wind Farming Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for US Wind Farming Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The US Wind Farming Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes US Wind Farming Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of US Wind Farming Inc. business.

About US Wind Farming Inc.

Applied Research Corporation (the Company) was organized under the laws of the state of Colorado in 1986 and is comprised of two wholly-owned subsidiaries, Applied Research of Maryland, Inc. (ARM) and ARSoftware Corporation (ARS), and one majority-owned subsidiary, ARInternet Corporation (ARInternet). In addition, the Company formed ARInstruments Division (ARInstruments), an unincorporated commercial instrumentation division of ARM.

ARM was a high technology company specializing in research and development, design and fabrication of sensors and instrumentation, technical support services and scientific related software creation. ARM's major areas of service included Astronomy and Astrophysics, Atmospheric Sciences, Meteorology, the Space Sciences and Computer Related Analytical Services. On April 2, 1996, ARM filed a voluntary petition for relief under Chapter 11 of the United States Bankruptcy Code. On June 19, 1997, substantially all of the assets of ARM were sold, and thereafter, ARM discontinued all continuing operations.

ARSoftware Corporation (ARS), a Maryland corporation and wholly owned subsidiary of ARC was formed in 1992, to diversify ARC's business by developing niche markets in the computer software industry. ARInternet Corporation (ARInternet), a Maryland

corporation and majority owned (95%) subsidiary of ARC was formed in November 1994, to diversify the business base of ARC by developing niche markets in the computer online services industry. The Company's wholly-owned subsidiary ARSoftware Corporation and its majority- owned subsidiary ARInternet Corporation, are operating entities.

ARSoftware Corporation

ARS was established to diversify the Company's business base by developing niche markets in the computer software industry. Currently, ARS is reselling selected products to academic institutions, industry and Government agencies, focusing on end users working on scientific and engineering applications.

Arinternet Corporation

From its inception, ARInternet has been committed to providing to its customers three essential ingredients for a successful Internet experience: reliable connectivity, quality service and support and innovative application of state-of-the-art technology. ARInternet offers monthly, quarterly, semi-annual and annual subscription agreements, each requiring payment in advance. ARInternet offers the ability to pay the subscription amounts by credit card to facilitate payment.

Connectivity

ARInternet provides a reliable, high-speed full-service link to the Internet, utilizing state-of-the-art networking hardware and software with built-in capacity for expansion and improvement. ARInternet currently operates with a T1 connection (1.544Mbps) off the Sprint backbone.

Full-Service Dialup (Shell) Account: Subscribers have access to all the "standard" connection options, such as e-mail, telnet, ftp, WWW, gopher, and finger, etc.

Slip (serial-line internet protocol) and ppp (point-to-point protocol) connections: This type of account establishes the customer's own computer as a peer-to-peer host with all other Internet host computers. It allows the user to navigate the World Wide Web using popular multimedia-capable programs, such as Netscape, and to directly download a vast array of programs from software archives around the world.

Dedicated and Leased-Line Access: These connections range from dedicated phone

line access (private line), to high bandwidth frame relay and Centrex-based ISDN, for those who need full-time or high-speed access.

Internet Support Services

WWW Services: The remarkable growth of interest in the Internet that has occurred over the last several years is largely due to the introduction of the WWW protocol suite and the increasing sophistication of its graphical browsers.

ARInternet offers several very competitively-priced Web services: Hosting of Web pages on ARI servers; Collection of customer equipment on ARI's Ethernet; Database integration and other customized applications; Design and installation of turnkey WWW servers.

Internet Training: ARInternet offers customized instruction to meet the needs of its clients, ranging from introducing staff of a small business to e-mail and ftp, or guiding managers and systems specialists through advanced features of various TCP/IP services.

Systems Integration and Consulting: Today, many businesses are installing "Intranet" and "extranets" (virtual private networks, which use the TCP/IP protocol suite) to leverage the tremendous potential of the technology to deliver information to (and collect information from) its employees and field agents.

Customers

All of ARM's revenues were derived from agencies of the Government and prime contractors to those agencies. NASA, and Hughes Corporation, are the customers of the company.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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