

United Microelectronics Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

United Microelectronics Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between United Microelectronics Corporation and its competitors. This provides our Clients with a clear understanding of United Microelectronics Corporation position in the [Semiconductor](#) Industry.

The report contains detailed information about United Microelectronics Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for United Microelectronics Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The United Microelectronics Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented

on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes United Microelectronics Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of United Microelectronics Corporation business.

About United Microelectronics Corporation

United Microelectronics Corporation, an independent semiconductor foundry, engages in the manufacture of semiconductors. The company maintains a diversified customer base across industries, including communication, consumer electronics, computer, memory and others. The company sells and markets mainly wafers which in turn are used in different applications by its customers. The company focuses on the development of mass-producible manufacturing process technologies.

Services and Products

The company primarily engages in wafer fabrication for foundry customers. To optimize fabrication services for its customers, the company works closely with them as they finalize circuit design and contract for the preparation of masks to be used in the manufacturing process. The company also offers its customers turnkey services by providing subcontracted assembly and test services.

Circuit Design: At this initial design stage, the company's engineers work with its

customers to ensure that their designs can be manufactured in its facilities. In its Silicon Shuttle program, the company offers customers and intellectual property providers access to actual silicon samples with their desired intellectual property and content in order to enable early and rapid use of its advanced technologies. The Silicon Shuttle program is a multi-chip test wafer program that allows silicon verification of intellectual property and design elements. In its Alliance Program, the company coordinates with suppliers of intellectual property, design and ASIC services to ensure their offerings are available to its customers in an integrated manner which matches customers' need to its technologies. The company's offerings range from design libraries to basic analog mixed-mode intellectual properties.

Mask Tooling: The company's engineers assist its customers to design and/or obtain masks that are optimized for its advanced process technologies and equipment.

Wafer Fabrication: Its manufacturing service provides all aspects of the wafer fabrication process by utilizing a range of advanced process technologies. During the wafer fabrication process, the company performs procedures in which a photosensitive material is deposited on the wafer and exposed to light through the mask to form transistors and other circuit elements comprising a semiconductor. As part of its wafer fabrication services, the company also offers wafer probing services, which test, or probe, individual die on the processed wafers and identifies dice that fail to meet required standards.

Assembly and Testing: The company offers its customers turnkey services by providing the option to purchase finished semiconductor products that have been assembled and tested. The company outsources assembly and test services to assembly and test service providers, including Siliconware Precision Industries Co., Ltd., or Siliconware, and Advanced Semiconductor Engineering Inc. in Taiwan. After final testing, the semiconductors are shipped to its customers' designated locations.

Markets

The company's primary customers include premier integrated device manufacturers, such as Texas Instruments, Infineon, Freescale, STMicroelectronics, and Kawasaki, and fabless design companies, such as Xilinx, Broadcom, MediaTek, Realtek, Novatek, and Marvell.

For IP offerings, the company works with several IP vendors from digital, memory and analog fields in the semiconductor industry, such as Faraday Technology, ARM Limited,

Virage Logic Corporation, Rambus Inc., Silicon Image Inc. and Synopsys Inc., to deliver IP blocks that have been silicon validated using its advanced processes. The company's alliance programs with major electronic design automation vendors, such as Cadence, Magma, Mentor and Synopsys Inc., provide its customers with digital/analog reference design procedures and easy-to-use design solutions.

Competition

The company's primary competitors in the foundry services market are Taiwan Semiconductor Manufacturing Company Limited, Semiconductor Manufacturing International (Shanghai) Corporation and Globalfoundries Inc., as well as the foundry operation services of some integrated device manufacturers such as IBM and Toshiba. Other competitors include Samsung, DongbuAnam Semiconductor, Grace Semiconductor Manufacturing Corp., X-FAB Semiconductors Foundries AG and Silterra Malaysia Sdn. Bhd.

History

United Microelectronics Corporation was founded in 1980.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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