

# Unit Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/UA6998BA4F0BEN.html>

Date: August 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: UA6998BA4F0BEN

## Abstracts

Unit Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Unit Corp. and its competitors. This provides our Clients with a clear understanding of Unit Corp. position in the [Energy](#) Industry.

The report contains detailed information about Unit Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Unit Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Unit Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Unit Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Unit Corp. business.

## **About Unit Corp.**

Unit Corporation operates as a contract drilling company. The company conducts its operations through three wholly owned subsidiaries, including Unit Drilling Company, which drills onshore oil and natural gas wells for others and for its own account (contract drilling); Unit Petroleum Company, which explores, develops, acquires and produces oil and natural gas properties for its own account (oil and natural gas); and Superior Pipeline Company, L.L.C. (Superior), which buys, sells, gathers, processes and treats natural gas for its own account and for third parties (mid-stream).

## **Segments**

The company operates through three segments, including Contract Drilling, Oil and Natural Gas, and Mid-Stream.

### **Contract Drilling**

This segment drills onshore natural gas and oil wells for its own account, as well as for a range of other oil and natural gas companies. The company's drilling operations are mainly located in the Oklahoma, Texas, Louisiana, Wyoming, Colorado, Utah and North Dakota.

**Anadarko Basin:** During 2009, the company's Mid-Continent and Woodward divisions marketed 45 drilling rigs in the Anadarko Basin, including part of the Texas Panhandle.

**Panhandle of Texas:** During 2009, the company marketed 23 drilling rigs through its Panhandle division.

**Arkoma Basin:** The Arkoma Basin is another geologic feature that encompasses approximately 33,800 square miles of southeastern Oklahoma and west-central Arkansas. The Arkoma Basin holds deposits ranging in thickness from 3,000 to 20,000 feet. It contains multiple conventional gas plays, as well as two unconventional plays—the Woodford Shale and Fayetteville Shale. During 2009, the company's Arkoma division marketed 11 drilling rigs with an average of 2 drilling rigs operating.

**East Texas, Louisiana, Gulf Coast and the North Texas Barnett Shale:** The company's Gulf Coast division provides drilling rigs to the onshore areas of the south Louisiana Gulf Coast and upper Texas Gulf Coast region, as well as the conventional and unconventional gas plays of northwest Louisiana and East Texas. During 2009 its North Texas division was consolidated into the Gulf Coast division. The Gulf Coast division marketed 25 drilling rigs during 2009, with an average of 9 drilling rigs operating for the year.

**Rocky Mountains:** The Rocky Mountain area covers various states, including Colorado, Utah, Wyoming, Montana and North Dakota. Its drilling rig fleet in this division has 26 drilling rigs of which it operated an average of 10 drilling rigs during 2009. The company has drilling rigs operating in the Pinedale Anticline of western Wyoming and the Uintah Basin in eastern Utah, as well as other areas throughout this expansive geographical area.

**Customers:** During 2009, the company's major customer is Questar Corporation.

## Oil and Natural Gas

This segment engages in the exploration and production oil and natural gas. Its producing oil and natural gas properties, undeveloped leaseholds and related assets are located mainly in Oklahoma, Texas, Louisiana and New Mexico and, to a lesser extent, in Arkansas, North Dakota, Colorado, Wyoming, Montana, Alabama, Kansas, Mississippi, Michigan, Pennsylvania, Maryland and a small portion in Canada.

**West division:** Segno Wilcox is located primarily in Polk, Tyler and Hardin counties,

Texas.

East division: In the Haynesville shale, the company has two areas of activity located in Shelby and Harrison counties, East Texas. In 2009, it drilled 15 gross vertical wells and 1 gross horizontal well. It owns an average of 65% working interest in the vertical wells. The company owns approximately 16,200 gross and 11,300 net acres in Shelby County and 20,000 gross and 8,700 net acres in Harrison County.

During 2009, the company participated with a 25% working interest in 3 vertical wells and 2 horizontal wells.

Central division: The company focuses on Granite Wash (GW) drilling program primarily in the Texas Panhandle portion of the play. In 2009, it drilled and operated 13 vertical wells and 1 horizontal well. The company has a 70% working interest in the horizontal GW well with estimated gross reserves of 6.0 to 8.0 Bcfe. The company owns approximately 95,000 gross and 38,000 net acres in the GW play. As of February 12, 2010, it had participated in 10 gross (4.35 net) wells started during 2010.

## Mid-Stream

This segment buys, sells, gathers, processes, and treats natural gas and operates 3 natural gas treatment plants, 8 operating processing plants, 33 active gathering systems and 839 miles of pipeline. Superior and its subsidiary operate in Oklahoma, Texas, Kansas and Pennsylvania. The company provides its customers with a range of gathering, processing and treating services.

Customers: During 2009, the company's customers included ONEOK, Tenaska, and ConocoPhillips.

## History

Unit Corporation was founded in 1963.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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