

Unit 4 N.V. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Unit 4 N.V. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Unit 4 N.V. and its competitors. This provides our Clients with a clear understanding of Unit 4 N.V. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about Unit 4 N.V. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Unit 4 N.V.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Unit 4 N.V. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Unit 4 N.V. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Unit 4 N.V. business.

About Unit 4 N.V.

Unit 4 Agresso N.V. operates as an international supplier of integrated business software and internet and security solutions. The company is an international software company that aims to provide its customers with the opportunity to manage their companies efficiently and securely.

In the Benelux countries, Unit 4 Agresso NV supplies business software, and markets with regard to Internet and security software. The company's one-stop-shop concept gives the customers the opportunity to obtain their business software and Internet and security software from one reliable source, which offers many advantages with regard to the integration of the various solutions and the provision of support.

The organisation consists of two divisions: Internet & Security and Business Software.

Business Software

Unit 4 Agresso produces, sells, implements and supports advanced ERP (Enterprise Resource Planning) software. This software is used to manage, support and optimize the various business processes and to improve the customers' business activities in the broadest sense of the term.

Amongst other things, Unit 4 Agresso produces financial administration applications, applications for logistics and wholesale distribution, software to support production processes, personnel information systems, project costing and invoicing packages, as well as software for information management and reporting. The focus is on a number of vertical markets in which Unit 4 Agresso occupies strong positions.

The Business Software division carries two brands: Agresso Business World (ABW) and the Unit 4 product range. Products and services offered under these brands are complementary.

Agresso Business World focuses on medium-sized and large companies and/or corporations with offices in more than one country. Agresso Business World occupies a strong competitive position thanks to a number of unique selling points: great flexibility (rapid adaptation to changes in the organisation and management of change processes), short implementation time, and extensive and flexible reporting facilities. The application is particularly well-represented in the market for corporate service providers (also called the PSA market), and in the public sector (government, healthcare and education).

The Unit 4 product range is primarily used by medium-sized and small businesses (up to 50 users) in the Netherlands and Belgium, and in a number of specific vertical markets (Wholesale & Distribution). In each sector specialists with years of experience are employed who know the industry in which they operate inside-out and speak the customer's language.

Unit 4 Agresso offers various solutions through various subsidiaries in Belgium, Canada, France, Germany, the Netherlands, Norway, Sweden, United Kingdom and United States

Internet & Security

The Internet & Security division focuses primarily on the sale, implementation and support of leading security products and services. The division's activities are aimed at creating and maintaining an environment where customers can use and send business-critical data securely. Unit 4 Agresso provides the entire security package.

Internet

Unit 4 Agresso's Internet activities are aimed at researching, implementing and

optimizing the opportunities offered by the Internet.

The business units in this area specialize in - amongst other things - building (e-commerce) websites, hosting sites and integrating Internet communications within day-to-day business activities. New technologies are investigated for their value to the user of Unit 4 Agresso's solutions, and are then integrated with Unit 4 Agresso's business software in a user-friendly manner.

Within the Unit 4 Agresso Group, these Internet solutions are offered by Amercom.

Security

As one of the few specialists in the field, Unit 4 Agresso is able to provide the entire security package, from performing a risk analysis of the weak spots in the system through to implementing and optimizing the security measures.

The division's products and services include anti-virus products, firewalls, e-mail content filters and Internet monitoring. More and more of the division's activities, such as carrying out a (network) diagnosis and implementing solutions, can be carried out entirely over the Internet. Unit 4 Agresso is a leading supplier with regard to these 'remote managed services': remote installation and management of security products and delivery of services.

Unit 4 Agresso offers its security solutions through subsidiaries in various countries of Europe like Belgium, Germany, Ireland, the Netherlands and United Kingdom.

Significant Events

Unit 4 Agresso NV has formed a division for the Portuguese market under the name Agresso Portugal. Agresso Portugal would focus on offering solutions for security business management, in accordance with the latest issues in the information technology (IT) sector.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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