

# Unichem Laboratories Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## **Abstracts**

Unichem Laboratories Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Unichem Laboratories Limited and its competitors. This provides our Clients with a clear understanding of Unichem Laboratories Limited position in the <a href="Pharmaceuticals and Biotechnology">Pharmaceuticals and Biotechnology</a> Industry.

The report contains detailed information about Unichem Laboratories Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Unichem Laboratories Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Unichem Laboratories Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Unichem Laboratories Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Unichem Laboratories Limited business.

#### **About Unichem Laboratories Limited**

Unichem Laboratories Limited engages in the manufacture, development, and sourcing of generic medicines for the Indian market. It operates in therapeutic areas like gastro-intestinal, cardio-vascular, diabetes, psychiatry, neurology, anti-bacterials, anti-infectives and pain management, among others. The company operates in 25 developing and regulated countries. It is exporting to 29 countries worldwide. The company operates in three divisions: Unisearch, Unichem Pharma, and Neu Foreva.

Unichem manufactures a range of formulations, principally for the Indian and international markets. Its key therapeutic focus comprises the cardiovascular, diabetes, psychiatry, neurology, musculo-skeletal diseases (NSAIDs), gastro-intestinal, anti-infective and women's health segments, among others. The company's international business comprised direct exports, as well as operations of Niche Generics, its 60:40 ratio European joint venture. Its major products are Bisoprolol and Citalopram.

#### Unisearch

Unisearch division focuses on lifestyle-related ailments, including cardiovascular and diabetes. The company's cardiovascular products include Losar (losartan), Losar H,



Losar A, combination drugs (ARBs plus ACE I), Corvadil group (amlodipine), TGTOR (atorvastatin), Clodrel (clopidogrel) and Betanif (nifedipine and atenolol). It launched Losar Beta, an ARB & beta-blocker combination; and acholestrol-reducing product Ezetib (ezetimibe) during the year 2004. The company also extended the product basket through the introduction of Loram (a combination drug of losartan and ramipril). The company's diabetology provides a complementary solution to cardiovascular ailments. The G-TASE G and Metride are some of the products Unichem introduced in 2003-04.

#### Unichem Pharma

Unichem Pharma division focuses on common ailments that comprise acute therapy (pain management, gastro-intestinal, antiinfective and anti-allergic, among others). The products of this division belong to the musculo-skeletal (pain management) or NSAIDs, gastro-intestinals and anti-infectives therapeutic areas that address acute and conventional ailments.

The company has two products, Valcox tablets and injections. Apart from Valdecoxib, Unichem has three other COX 2 molecules in its portfolio – Roff (rofecoxib, a number two product in its category), Celib (celecoxib) and M-Cam (meloxicam). Several extensions of existing products like Roff injections, Roff plus and Valcox BCD were introduced by Unichem in 2003-04. The company also offers Zulu, another NSAID combination product. It has collaboration with Glenmark Pharmaceuticals.

In Gastro-intestinals area, the company launched Itopride, a GI prokinetic. In Anti-infectives area, the company offers Ampoxin LB, Fixx (cefixime) and Sefdin (cefdinir) in the cephalosporins range of products. In the anti-allergies field, the company offers Le-Zyncet for anti-histamine / antiallergic.

#### Neu Foreva

Neu Foreva division focuses on psychiatry, neurology, and women's healthcare areas. In the psychiatry and neurology category, the company offers Serta (sertraline) and Trika SR (alprozolam). The company also offers Escitalopram (CpramS, a variation of Citalopram, an anti-depressant).

The company offers Evacal, which provides calcium supplements to pregnant women, nursing mothers, children and adolescents. The company also launched a microgenised progesterone formulation in the gynaecology range with Uniprogestin M, in addition to



other products like Uniprogestin injection, Sulbacin (an antibiotic) and Dubogen (a hormone preparation).

## Active Pharmaceutical Ingredients

Active Pharmaceutical Ingredients (APIs) like anti-amoebics / anti-protozoals, Cox-II inhibitors / NSAIDs, anti-hypertensives / diuretics, anti-depressants, muscle relaxants, anti-asthmatics and decongestants among others, comprise the range manufactured by Unichem. APIs are sold in the domestic and international markets, in addition to being consumed within the company for the manufacture of formulations. DMFs were registered by the company in UK, Norway, France, Germany, Sweden and Italy. The company developed and manufactured Esomeprazole, an antiulcer molecule. In Cardiovascular area, the company develops and manufactures Telmesartan, a cardiovascular molecule.

#### Market

The company has operations in India, Europe, and the United Kingdom, as well as USA, southeast Asia, Africa and SAARC.

#### History

Unichem Laboratories Limited was founded by Amrut Mody.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

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## **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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