

Under Armour, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/UC01C20C95CBEN.html>

Date: May 2025

Pages: 65

Price: US\$ 499.00 (Single User License)

ID: UC01C20C95CBEN

Abstracts

Under Armour, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Under Armour, Inc. and its competitors. This provides our Clients with a clear understanding of Under Armour, Inc. position in the [Clothing, Textiles and Accessories](#) Industry.

The report contains detailed information about Under Armour, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Under Armour, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Under Armour, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Under Armour, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Under Armour, Inc. business.

About Under Armour, Inc.

Under Armour, Inc. engages in the design, development, marketing, and distribution of branded performance apparel, footwear, and accessories for men, women, and youth in North America and internationally.

The company's products are sold worldwide and are worn by athletes at various levels, from youth to professional, on playing fields around the globe, as well as consumers with active lifestyles. It primarily involves in the wholesale distribution of its products to national, regional, independent, and specialty retailers. It also involves in product licensing and the sale of its products through its direct to consumer sales channel, including its retail outlet and specialty stores, Web site and catalogs. The company's products are offered in approximately 20,000 retail stores worldwide.

Products

Apparel

The company's apparel is offered in various styles and fits intended to improve comfort and mobility, regulate body temperature and improve performance. Its apparel is engineered to replace traditional non-performance fabrics in the world of athletics and

fitness with performance alternatives designed and merchandised along gearlines. The company markets its apparel for consumers to choose HEATGEAR when it is hot, COLDGEAR when it is cold, and ALLSEASONGEAR between the extremes. Within each gearline its apparel comes in three fit types: compression (tight fitting), fitted (athletic cut), and loose (relaxed).

HEATGEAR is designed to be worn in warm to hot temperatures under equipment or as a single layer. The company offers HEATGEAR in various tops and bottoms in an array of colors and styles for wear in the gym or outside in warm weather. COLDGEAR is designed to wick moisture from the body while circulating body heat from hot spots to help maintain core body temperature. The company's COLDGEAR apparel provides both dryness and warmth in a single light layer that can be worn beneath a jersey, uniform, protective gear or ski-vest, and its COLDGEAR outerwear products protect the athlete, as well as the coach and the fan from the outside in. ALLSEASONGEAR is designed to be worn in changing temperatures and uses technical fabrics to keep the wearer cool and dry in warmer temperatures while preventing a chill in cooler temperatures.

Footwear

The company offers footwear for men, women, and youth. Its footwear offerings include football, baseball, lacrosse, softball and soccer cleats, slides, performance training footwear, and running footwear. It is developing new footwear categories, including basketball.

Accessories

The company's baseball batting, football, golf, and running gloves include HEATGEAR and COLDGEAR technologies and are designed with advanced fabrications to provide the same level of performance as its other products. It also has agreements with its licensees to develop Under Armour accessories. The company's licensees offer bags, socks, headwear, custom-molded mouth guards, and eyewear designed to be used and worn before, during and after competition.

Customers

The company's principal customers located in the United States include national and regional retail chains, such as Academy Sports and Outdoors, Dick's Sporting Goods, Hibbett Sporting Goods, Modell's Sporting Goods, and The Sports Authority; hunting

and fishing, mountain sports and outdoor retailers, such as Bass Pro Shops and Cabela's; and The Army and Air Force Exchange Service. The company's principal customers located in Canada include national retail chains, such as Sportchek International and Sportman International.

International

Internationally, the company offers its products in western Europe, primarily in Austria, France, Germany, Ireland, and the United Kingdom. In addition, it offers its products through third-party distributors primarily in Australia, Italy, Greece, New Zealand, Panama, Scandinavia, and Spain.

Competition

The company's competitors include Nike and Adidas.

History

Under Armour, Inc. was incorporated in 1996.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. UNDER ARMOUR, INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. UNDER ARMOUR, INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. UNDER ARMOUR, INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. UNDER ARMOUR, INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. UNDER ARMOUR, INC. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Under Armour, Inc. Direct Competitors
- 5.2. Comparison of Under Armour, Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Under Armour, Inc. and Direct Competitors Stock Charts
- 5.4. Under Armour, Inc. Industry Analysis
 - 5.4.1. Clothing, Textiles and Accessories Industry Snapshot
 - 5.4.2. Under Armour, Inc. Industry Position Analysis

6. UNDER ARMOUR, INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. UNDER ARMOUR, INC. EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. UNDER ARMOUR, INC. ENHANCED SWOT ANALYSIS²

9. UNITED STATES PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. UNDER ARMOUR, INC. IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. UNDER ARMOUR, INC. PORTER FIVE FORCES ANALYSIS²

12. UNDER ARMOUR, INC. VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Under Armour, Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
Under Armour, Inc. 1-year Stock Charts
Under Armour, Inc. 5-year Stock Charts
Under Armour, Inc. vs. Main Indexes 1-year Stock Chart
Under Armour, Inc. vs. Direct Competitors 1-year Stock Charts
Under Armour, Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

Under Armour, Inc. Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
Under Armour, Inc. Key Executives
Under Armour, Inc. Major Shareholders
Under Armour, Inc. History
Under Armour, Inc. Products
Revenues by Segment
Revenues by Region
Under Armour, Inc. Offices and Representations
Under Armour, Inc. SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
Under Armour, Inc. Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
Under Armour, Inc. Capital Market Snapshot
Under Armour, Inc. Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Clothing, Textiles and Accessories Industry Statistics

Under Armour, Inc. Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
Under Armour, Inc. Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

Product name: Under Armour, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

Product link: <https://marketpublishers.com/r/UC01C20C95CBEN.html>

Price: US\$ 499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UC01C20C95CBEN.html>