

# Umicore SA Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Umicore SA Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Umicore SA and its competitors. This provides our Clients with a clear understanding of Umicore SA position in the <a href="Chemical">Chemical</a> Industry.

The report contains detailed information about Umicore SA that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Umicore SA. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Umicore SA financial analysis covers the income statement and ratio trendcharts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your



company's decision-making processes.

In the part that describes Umicore SA competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Umicore SA business.

#### **About Umicore SA**

Umicore SA operates as an international metals and materials company. The company conducts its operations in five business groups: Precious Metals Services, Precious Metals Products and Catalysts, Advanced Materials, Zinc and Copper.

## **ADVANCED MATERIALS**

The Advanced Materials business group produces high-purity metals, alloys, compounds and engineered products for various applications and provides cobalt fine powders and compounds and germanium products.

The Advanced Materials business group is divided into three business units: Engineered Metal Powders; Specialty Oxides and Chemicals; Electro-Optic Materials as well as Umicore's interests in synthetic diamond production (in a joint venture with Element Six).

The company's advanced materials group products include Cobalt Diamond Tools, Cobalt Hard Metals, Cobalt Oxides For Batteries, Cobalt Oxides For Ceramics & Chemicals, Fine Copper Powders, Fine Nickel Powders, Germanium Chemicals, Germanium Wafers, Silicon Wafers, Infrared Materials, Lithium Metal Oxides, Nickel Salts, and Zn Products For Batteries. Advanced Materials serves different market



sectors from the more traditional, such as the hard metals tooling industry, including the rechargeable battery, microelectronics, and satellite sectors.

## **ZINC**

Zinc includes the Zinc Smelting, Zinc Alloys & Chemicals and Building Products business units, as well as Umicore's share in Padaeng Industries, Ltd (Thailand). Zinc can be found in different applications, such as paint, tyres, zippers and roofing. It is downstream integrated and covers the industry's value chain from smelting to the production of semi-finished and finished products, such as alloys, chemicals and building materials all for different applications. It has a total production capacity of approximately 600,000 tons of zinc. Umicore's zinc business uses its smelting and recycling activities to feed the production of added value products.

### PRECIOUS METALS PRODUCTS AND CATALYSTS

Precious Metals Products and Catalysts produces a range of complex functional materials using mainly precious metals. Its activities serve a wide range of industries including automotive, jewellery, electronics, pharmaceutical and optics.

Precious Metals Products and Catalysts include the Automotive Catalysts, Thin Film Products, Jewellery & Electroplating, Precious Metals Chemistry, and Technical Materials business units. Precious Metals Products and Catalysts produce complex functional materials in chemistry, metallurgy and materials science using mainly precious metals.

## PRECIOUS METALS SERVICES

Precious Metals Services engages in recycling complex materials containing precious metals. Its core business is to provide full-feature refining and recycling services to an international customer base. Precious Metals Services recycles and refines precious metals and other non-ferrous metals from a wide range of complex industrial intermediate materials (by-products from other non-ferrous smelting and refining operations) and precious metals-bearing scrap from electronic, photographic and catalytic applications.

## **COPPER**

Copper relates to the activities of the Copper business. Umicore's products are used in



the production of copper wires, sheets and tubes. Umicore Copper is an integrated European operator with its operations covering smelting, refining, recycling and transformation to semi-finished products. copper products ranging from copper rod, where Umicore operates as a non-integrated producer to cakes, billets and more specialized products, such as oxygen-free rod in Europe.

## Corporate & Investments

Corporate & Investments covers corporate activities, as well as some shared services, such as those provided by Umicore Marketing Services or by the Research Development & Innovation unit and also includes the Fuel Cells activity. The segment also includes Umicore's 50% stake in Traxys, as well as non-consolidated financial investments. This segment includes shared operational functions and corporate activities, as well as the Research Development and Innovation function and the Fuel Cells venture. This segment also includes the company's financial investments that do not report directly into one of the company's business groups.

TRAXYS: Traxys – a 50% joint venture with Arcelor involved in raw materials trading and marketing – was able to take advantage of a supportive business environment driven by Chinese and U.S. demand, especially for materials for steel mills and foundries.

Fuel Cells: The fuel cells unit engages in the development and marketing of materials for proton exchange membrane fuel cell systems (PEMFC). Umicore develops the materials that form the heart of fuel cells. It offers electrocatalysts (elyst), assembled with a membrane to make a membrane electrode assembly (MEA, pMembrain), the 'reactor' where hydrogen reacts with oxygen to generate electricity.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

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# **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

## **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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