

Ultrapar Holdings Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/UC2BD9EEB83BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: UC2BD9EEB83BEN

Abstracts

Ultrapar Holdings Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Ultrapar Holdings Inc. and its competitors. This provides our Clients with a clear understanding of Ultrapar Holdings Inc. position in the [Energy](#) Industry.

The report contains detailed information about Ultrapar Holdings Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Ultrapar Holdings Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Ultrapar Holdings Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Ultrapar Holdings Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Ultrapar Holdings Inc. business.

About Ultrapar Holdings Inc.

Ultrapar Holdings Inc., through its subsidiaries, engages in the liquefied petroleum gas (LPG) distribution; light fuel & lubricant distribution and related business; production and marketing of chemicals; and provision of logistics services for liquid bulk cargo primarily in Brazil.

The company operates in four businesses: fuel distribution through Ultragaz and Ipiranga, chemicals through Oxiteno S.A. – Indústria e Comércio (Oxiteno), and storage for liquid bulk through Ultracargo Operações Logísticas e Participações Ltda., (Ultracargo). The company also operates a petroleum refining business through its investment in Refinaria de Petróleo Riograndense S.A. (RPR).

The company delivers LPG to an estimated 10 million households using its own vehicle fleet and its network of approximately 4,000 independent retailers. Ipiranga has a network of approximately 5.5 thousand service stations. Ultracargo is a provider of storage for liquid bulk in Brazil, with 7 terminals and storage capacity of approximately 625,000 cubic meters.

DISTRIBUTION OF LIQUEFIED PETROLEUM GAS

Ultragaz

The company distributes LPG through Ultragaz. Ultragaz operates nationwide in the distribution of both bottled and bulk LPG, including the states in Brazil, such as São Paulo, Rio de Janeiro, and Bahia, and sells bottled LPG through its own retail stores and through independent dealers, as well as its own truck fleet, which operates on a door-to-door basis or on a scheduled delivery basis. Bulk LPG is serviced through Ultragaz own truck fleet.

Ultragaz has three operating subsidiaries: Companhia Ultragaz S.A. (Cia Ultragaz), the company that pioneered its LPG operations; Bahiana Distribuidora de Gas Ltda. (Bahiana), which primarily operates in the northeast region of Brazil; and Utingás Armazenadora S.A. (Utingás), a storage services provider that operates two facilities in São Paulo and Paraná. As of December 31, 2009, Ultragaz's storage capacity was approximately 16,700 tons.

Markets and Marketing: The company sells LPG in the states of Pará and Maranhão. Ultragaz's principal markets, including the cities of São Paulo, Salvador, and Recife, contain concentration of residential consumers.

Customers: Ultragaz delivers LPG in bulk to commercial clients, small industries, and government bodies. Ultragaz's clients in the commercial sector include shopping centers, hotels, residential buildings, restaurants, laundries, and hospitals. Ultragaz's bulk sales include industrial clients, including companies in the food, metallurgical, and steel sectors.

Supply of LPG: Ultragaz purchases LPG from Petróleo Brasileiro S.A. (Petrobras).

Competition: Ultragaz's major competitors include SHV Gas; Liquigás; and Nacional Gás.

FUEL DISTRIBUTION

Ipiranga

Ipiranga operates in the Brazilian fuel distribution market. In 2009, Ipiranga distributed diesel, gasoline, ethanol, natural gas for vehicles (NGV), fuel oil, kerosene, and lubricants nationwide. In addition to a traditional fuel distribution business, Ipiranga has a convenience store business, branded am/pm, as well as a lubricant servicing

business, branded 'Jet Oil', and other related products and services. In 2009, the company, through its subsidiary Sociedade Brasileira de Participações Ltda. (SBP) acquired Texaco-branded fuels marketing business in Brazil.

Markets and Marketing: Ipiranga is a nationwide distributor and operates in various regions of Brazil. . As of December 31, 2009, there were 5,499 service stations operating under the Ipiranga and Texaco brand. Ipiranga had 3,328 customers in 2009, including state and municipal governments and transportation fleet owners. Ipiranga also sells diesel, lubricants, fuel oil and kerosene to approximately 286 independent retail wholesale resellers (TRRs) that redistribute these products to small and medium-sized companies throughout Brazil.

Distribution infrastructure: Ipiranga had 68 storage terminals as of December 31, 2009. There are two types of facilities: primary storage terminals, generally located near the coast and major cities, which are supplied by refineries through pipelines, and secondary storage terminals, which

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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