

Ultralife Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Ultralife Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Ultralife Corp. and its competitors. This provides our Clients with a clear understanding of Ultralife Corp. position in the [Electrical Equipment](#) Industry.

The report contains detailed information about Ultralife Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Ultralife Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Ultralife Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Ultralife Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Ultralife Corp. business.

About Ultralife Corp.

Ultralife Corporation offers products and services ranging from portable and standby power solutions to communications and electronics systems. The company serves government, defense, and commercial customers across the globe. It designs, manufactures, installs, and maintains power and communications systems, including rechargeable and non-rechargeable batteries, standby power systems, communications and electronics systems and accessories, and custom engineered systems, solutions, and services.

The company sells its products worldwide through various trade channels, including original equipment manufacturers (OEMs), industrial and retail distributors, national retailers and directly to U.S., and international defense departments. Its primary brands are Ultralife Batteries, McDowell Research, RedBlack Communications, AMTI, Stationary Power Services, U.S. Energy Systems, RPS Power Systems, and ABLE brands. It has sales, operations, and product development facilities in North America, Europe, and Asia.

SEGMENTS

The company operates in four operating segments: Non-Rechargeable Products,

Rechargeable Products, Communications Systems and Design and Installation Services.

Non-Rechargeable Products

The Non-Rechargeable Products segment manufactures and/or markets a family of lithium-manganese dioxide (Li-MnO₂) non-rechargeable batteries, including 9-volt, HiRate cylindrical, Thin Cell, and other form factors. The company also manufactures and markets a family of lithium-thionyl chloride (Li-SOCl₂) non-rechargeable batteries produced at its Chinese operating unit. The company's HiRate and Thin Cell lithium non-rechargeable batteries are sold primarily to the military and to OEMs in industrial markets for use in various applications, including radios, automotive telematics, emergency radio beacons, search and rescue transponders, pipeline inspection gauges, portable medical devices, and other specialty instruments and applications. Military applications for its non-rechargeable HiRate batteries include man-pack and survival radios, night vision devices, targeting devices, chemical agent monitors, and thermal imaging equipment. The company's lithium-thionyl chloride batteries, sold under its ABLE and Ultralife brands, as well as various private label brands, are used in various applications, including utility meters, wireless security devices, electronic meters, automotive electronics and geothermal devices.

Rechargeable Products

The Rechargeable Products segment includes rechargeable batteries, charging systems, uninterruptable power supplies and accessories, such as cables. The company markets lithium ion rechargeable batteries comprising cells manufactured by qualified cell manufacturers. Its rechargeable products can be used in various applications, including communications, medical, and other portable electronic devices. Additionally, the company offers lead-acid batteries and uninterruptable power supplies, sold under its RPS Power Systems brand, and other brands, for the standby power market.

Communications Systems

The Communications Systems segment includes power supplies, cable and connector assemblies, RF amplifiers, amplified speakers, equipment mounts, case equipment, and integrated communication system kits. Under its McDowell Research and AMTI brands, the company designs and manufactures a line of communications systems and accessories to support military communications systems, including power supplies,

power cables, connector assemblies, RF amplifiers, amplified speakers, equipment mounts, case equipment, and integrated communication systems, such as tactical repeaters and SATCOM-On-The-Move systems. Products include field deployable systems, which operate from AC and DC sources using a basic building block approach. The company markets these products to various branches of the U.S. military, approved foreign defense organizations, and U.S. and international prime defense contractors.

Design and Installation Services

The Design and Installation Services segment engages in the design, installation, integration, and maintenance of both communications electronics and standby power systems.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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