

# Ultra Electronics Holdings plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Ultra Electronics Holdings plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Ultra Electronics Holdings plc and its competitors. This provides our Clients with a clear understanding of Ultra Electronics Holdings plc position in the [Aerospace and Defense Industry](#).

The report contains detailed information about Ultra Electronics Holdings plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Ultra Electronics Holdings plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Ultra Electronics Holdings plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Ultra Electronics Holdings plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Ultra Electronics Holdings plc business.

## **About Ultra Electronics Holdings plc**

Ultra Electronics Holdings plc designs, develops, and manufactures electronic systems for the defense and aerospace markets worldwide.

### **Aircraft and Vehicle Systems**

Aircraft and Vehicle Systems division offers airframe ice protection systems, active noise and vibration control, aircraft system electronics and test equipment, data bus network nodes, armoured vehicle systems, and collaborative working environment solutions. It provides crisis information management systems, airborne compressors, pneumatic sub-systems, human/machine interface equipment, vehicle control equipment, remote weapon station control equipment, rugged aircraft harness systems, software and systems, sensors, and training solutions.

### **Information & Power Systems**

Information and Power Systems division offers airport information management systems, airport-wide systems integration, land mine countermeasure systems, combat systems, command, control and information systems, enterprise IT solutions,

intelligence processing infrastructures; IT consultancy; nuclear reactor control and instrumentation, nucleonic sensors; data fusion systems; local situational awareness systems, and ID card printers. It also offers radar and electro-optic systems, surveillance and tracking systems, naval power conversion; gas turbine electric start and regeneration systems; signature measurement and control systems for naval vessels, and transit system power conversion and controls.

### Tactical & Sonar Systems

Tactical and Sonar Systems division offers acoustic countermeasure systems, airborne anti-submarine warfare systems, underwater surveillance systems, airborne targeting pods, communications network interfacing equipment, data recording and analysis solutions, cryptographic equipment and data link communication systems. It also offers loitering munition systems, radio communication systems, sea mine disposal systems, secure video communication systems, sonar transducers and systems, sonobuoys, submarine tactical communication systems, tactical radio systems, torpedo defence systems, underwater acoustic countermeasures, and video, voice, and data communication systems.

### Acquisitions

In August 2008, the company acquired Audiosoft Limited, which provides data recording and analysis solutions that allow organizations to record, preserve and locate important information. AudioSoft is part of the Tactical & Sonar Systems division.

In November 2008, the company acquired the Blue Sky Group (International) Ltd, of which the principal trading entity is Dascam Consulting (Dascam) located in the United Arab Emirates.

In May 2008, the company acquired Graytronics Ltd, which is a small business that specialises in the supply of marine intercom systems.

In May 2008, the company acquired Harris Acoustic Products Corporation, which engages in the design, supply, and support of submarine acoustic transducers and arrays.

In May 2008, the company acquired Magneto Inductive Systems Ltd (MISL), which designs, supplies, and supports magneto inductive guidance, signalling and communications equipment. It is part of Maritime Systems also in the company's

Tactical & Sonar Systems division.

In November 2008, the company acquired Nuclear Sensors & Process Instrumentation (acquired as Weed Instrument Co., Inc.). NSPI focuses on pressure and temperature sensors and fibre-optic converters and switches for use in nuclear, aerospace and military applications. It is in the company's Information & Power Systems division.

In June 2008, the company acquired ProLogic Incorporated, which operates in various states in the United States. It provides specialised products and solutions for mission-critical enterprise IT, tactical data communication systems and intelligence processing infrastructures, as well as independent IT consulting services to the U.S. government customers. ProLogic is also part of Ultra's Information & Power Systems division.

In December 2008, the company acquired Radmon, which provides neutron and radioactive detection sensors and systems to military and civil customers in the United Kingdom.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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