

# Tupperware Brands Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Tupperware Brands Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Tupperware Brands Corporation and its competitors. This provides our Clients with a clear understanding of Tupperware Brands Corporation position in the **Appliances and Furniture Industry**.

- The report contains detailed information about Tupperware Brands Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Tupperware Brands Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Tupperware Brands Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Tupperware Brands Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Tupperware Brands Corporation business.

## About Tupperware Brands Corporation

Tupperware Brands Corporation engages in the manufacture and sale of Tupperware products and cosmetics and personal care products.

### Principal Products

Tupperware: The core of Tupperware's product line consists of design-centric preparation, storage and

serving solutions for the kitchen and home. Tupperware also has a line of kitchen cookware and tools, children's educational toys, microwave products, and gifts. The line of Tupperware products include Modular Mates, FridgeSmart, One Touch canisters, the Rock 'N Serve microwave line, OvenWorks and silicon baking forms for microwave or oven use, Open House, Elegant and Outdoor Dining serving lines, the Chef Series knives and cookware, Flat Out, Stuffables, CheeseSmart and BreadSmart storage containers, and Quick Chef and Lil' Chopper Prep Essentials, Ultra Pro ovenware plus many specialized products for the kitchen and home.

New products introduced in 2009 included the The 101° MicroGourmet, Microwave Rice Maker, Rice Dispenser, Time Savers Herb Chopper, Fridge Stackables, food preparation products, such as the Croissant Maker, Silicone Baking Forms and the Pro Baking product line, as well as line extensions to the Ultra Pro ovenware.

Beauty: The Beauty businesses manufactures and distributes skin care products, cosmetics, bath and body care, toiletries, fragrances, nutritional products, apparel and related products, and in some cases Tupperware brand products. New products introduced in 2009 in the Fuller businesses included a night version of the Thalia Sodi fragrance and the launch of the fragrance Brizza X Chayanne Cologne. Additionally, the Nekara brand at the top-end market was expanded through a new line including Nekara Recovery (Night Facial Treatment), Nekara for Eyes, Nekara Outline Eye Cream and Nekara Facial Lotion. New products introduced in 2009 under the BeautiControl brand included Regeneration Tight Firm and Fill Dermal Filling Moisture Masque, Regeneration Overnight Retinol Recovery Eye Capsules and Serum and Skinlogics Thermal Facial Scrub. BeautiControl also introduced BC Spa Sculpt, BC Spa Detox and BC Color Mineral which are new skin care and cosmetic product lines.

## Markets

The company markets Tupperware products in Europe, Africa, the Middle East, the Asia Pacific, and North America. It markets beauty products in Mexico, South Africa, the Philippines, Australia, and Uruguay.

## History

The company was founded in 1996. It was formerly known as Tupperware Corporation and changed its name to Tupperware Brands Corporation in 2005.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need 2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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