

# Tunisia PESTEL Analysis - Comprehensive Country Outlook

<https://marketpublishers.com/r/T499FF9B9B41EN.html>

Date: May 2024

Pages: 35

Price: US\$ 300.00 (Single User License)

ID: T499FF9B9B41EN

## Abstracts

### ABSTRACTS

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business in Tunisia to later chart its long-term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

#### Key Factors Examined by Tunisia PESTEL Analysis:

**Political** – What opportunities and pressures are brought by Tunisia political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures in Tunisia are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects of Tunisia will work upon the demand for the business's products and operations?

Technological – What impact do Tunisia technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What Tunisia laws and legislation will exert influence on the style the business is carried out?

The above Tunisia PESTEL Analysis is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need two business days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price.

## Contents

### RESEARCH METHODOLOGY

### DISCLAIMER

### 1. TUNISIA POLITICAL FACTORS

Trading policy

Administrative division

Wars, terrorism and conflicts

Elections and political trends

Inter-country relationships

Corruption

Bureaucracy

### 2. TUNISIA ECONOMIC FACTORS

Local economy

Inflation

International trade

### 3. TUNISIA SOCIAL FACTORS

Demographics

### 4. TUNISIA TECHNOLOGICAL FACTORS

Energy

Communications

Transportation

### 5. TUNISIA ENVIRONMENTAL FACTORS

Environmental issues

### 6. TUNISIA LEGAL FACTORS

Taxation

## Money laundering regulations

## List Of Tables

### LIST OF TABLES AND FIGURES

Exchange Rates  
Tax Attractiveness Index per Country  
Tunisia Map  
Corruption Perceptions Index  
Tunisia Economic Freedom Trend  
Tunisia Economic Freedom Score  
Tunisia: The Rule of Law  
Tunisia Government Size  
Tunisia Regulatory Efficiency  
Open Markets  
Tunisia Inflation Rate  
Tunisia Population Pyramid  
Tunisia Corporate Tax Rate  
Tunisia Personal Income Tax Rate  
Tunisia Social Security Rate  
Tunisia Social Security Rate for Companies  
Tunisia Sales Tax Rate

## I would like to order

Product name: Tunisia PESTEL Analysis - Comprehensive Country Outlook

Product link: <https://marketpublishers.com/r/T499FF9B9B41EN.html>

Price: US\$ 300.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T499FF9B9B41EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970