

Trident Microsystems Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/T40AC823A18BEN.html>

Date: August 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: T40AC823A18BEN

Abstracts

Trident Microsystems Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Trident Microsystems Inc. and its competitors. This provides our Clients with a clear understanding of Trident Microsystems Inc. position in the [Semiconductor](#) Industry.

The report contains detailed information about Trident Microsystems Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Trident Microsystems Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Trident Microsystems Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Trident Microsystems Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Trident Microsystems Inc. business.

About Trident Microsystems Inc.

Trident Microsystems, Inc. engages in the design, development, and marketing of integrated circuits (ICs), and related software for processing, displaying and transmitting audio, graphics and images in home consumer electronics applications, such as digital TVs (DTV), PC and analog TVs, and set-top boxes.

The company's product line includes system-on-a-chip (SoC), semiconductors that provide integrated solutions for processing and optimizing video, audio, and computer graphic signals to produce images and sound. Its products also include frame rate converter (FRC), demodulator or DRX and audio decoder products, DOCSISR modems, interface devices and media processors.

Digital Television Products:

The company develops products for digital media applications. Its DTV products are designed to improve video quality for various display devices, such as LCD TV and plasma display panel (PDP TV).

HiDTV: The HiDTV Video Processor Family combines the features of high-definition MPEG2 decoding, H.264 decoding, system processing, and video processing features

to deliver required video fidelity and system functionality. HiDTV SoC DTV processor designed especially for HDTV systems. It contains 32-bit RISC microprocessor, a 2D graphic engine, an MPEG-2 MP@HL decoder, an optional Multi-Format Video Decoder, a programmable MPEG audio decoder which supports AC3, AAC, and MP3, and a transport stream demultiplexer, which supports ATSC, DVB and ARIB standards.

FRC: The company's new families of frame rate converter technology products provide solutions for digital display picture quality removing disturbing film judder and eliminating motion blur, as well as improving color and sharpness. It removes motion blur for standard and high-definition content by doubling the picture frame rate to 100, 120, 200 or even 240Hz. It calculates and inserts additional picture frames based on motion vector estimation and compensation. This eliminates the unpleasant film judder which appears with film material displayed on a conventional 50Hz or 60Hz Flat Panel TV and provides a lively and vibrant viewing experience.

DRX: The company's DTV demodulator family includes its latest solution for worldwide DTV transmission standard. It covers DVB-C (Europe, China), ATSC (North America, Korea), and DVB-T (Europe). The DRX-J (for North America) and DRX-K (for Europe) devices are a family of pin-to-pin compatible demodulators supporting the broadcast standards in Europe and North America. DRX are hybrid demodulators for analog and digital broadcast, both terrestrial, and via cable. The company develops products for standards, such as DVB-T2, ISDB and China Terrestrial.

Audio Decoder: The MAP-M / MSP-M IC families represent solutions comprising required building blocks to address home-audio and TV-audio applications. The MAP-M combines a digital signal processing (DSP) for decoding and post processing with digital interfaces, such as S/PDIF, asynchronous I2S, and Hi-resolution PWM. On-chip analog I/Os include line, phono, and microphone inputs, as well as D/A converters for line and amplifier outputs. An integrated HP-amplifier completes the system. In addition to the available licensed technologies from BBE, Dolby or SRS and its own meloD Audio Processing, MAP-M / MSP-M can be extended with customer specific algorithms.

Connected TV Solution: The company is in the process of improving its HiDTV software suite to enable TV connectivity using widget engines, digital living network alliance (DLNA), certified devices, or digital rights management (DRM) engines.

The company, through acquisition of NXP Semiconductor's television and set-top box line, plans to offer various products.

Set-top Box (STB) Products: The company offers products targeted for the markets within set-top box: Satellite, Cable & IPTV, and Terrestrial STB.

Satellite STB: The company offers a range of chip-set solutions for pay-TV operator and Free-to-air STBs, including DVB-S/DVB-S2/8-PSK demodulators, highly integrated SoCs and PSTN modem interface ICs. The STB SoC portfolio covers a spectrum of customer needs from SD MPEG-2 SoCs to HD H.264 DVR SoCs.

Cable & IPTV STB: The company offers a range of chip-set solutions for cable operator & IPTV STBs, including DOCSIS modems and highly integrated SoCs. The STB SoC portfolio covers a spectrum of customer needs from very low cost SD MPEG-2 SoCs to HD H.264 DVR SoCs.

Terrestrial STB: The company offers a range of chip-set solutions for Free-to-air & pay-TV STBs, including DVB-T demodulators and highly integrated SoCs. The STB SoC portfolio covers a range of customer needs from SD MPEG-2 SoCs to HD H.264 DVR SoCs. Multiple generations of Trident SoCs have been deployed in terrestrial broadcast networks worldwide and support industry middleware platforms.

Trident's STB chip-set solutions are supported with system hardware reference designs and embedded system software.

Sales, Marketing and Distribution

The company sells its products primarily to digital television and set-top box original equipment manufacturers (OEMs) in South Korea, Japan, Europe, and the Asia Pacific, either directly or through supplier channels. It services its customers primarily through its offices in the United States, Taiwan, China, Europe, South Korea, and Japan.

Significant Events

In December 2010, InView Technology Corporation announced that it is working with Trident Microsystems Inc. to facilitate the launch of a IP-connected platform, Neelix, across millions of TV's and set-top boxes globally. Neelix incorporates an integrated EPG, media browser, and personal schedule tool.

Acquisitions

In 2009, the company completed the acquisition of selected assets of the FRC, DRX,

and audio decoder product lines from the Consumer Division of Micronas Semiconductor Holding AG, or Micronas, a Swiss corporation.

Competition

The company's principal competitors are captive solutions from large TV OEMs as well as merchant solutions from Broadcom Corporation, MediaTek Inc., MStar Semiconductor, NEC Corporation, STMicroelectronics, and Zoran Corporation.

History

Trident Microsystems, Inc. was founded in 1987.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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