

# Transocean Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Transocean Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Transocean Ltd. and its competitors. This provides our Clients with a clear understanding of Transocean Ltd. position in the [Energy](#) Industry.

The report contains detailed information about Transocean Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Transocean Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Transocean Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Transocean Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Transocean Ltd. business.

### **About Transocean Ltd.**

Transocean Ltd. provides offshore contract drilling services for oil and gas wells worldwide. The company's operations are geographically dispersed in oil and gas exploration and development areas worldwide.

The company's primary business is to contract its drilling rigs, related equipment, and work crews on a dayrate basis to drill oil and gas wells. It operates in technically demanding segments of the offshore drilling business with a particular focus on deepwater and harsh environment drilling services. The company also provides oil and gas drilling management services on either a dayrate basis or a completed-project, fixed-price (or turnkey) basis, as well as drilling engineering and drilling project management services, and it participates in oil and gas exploration and production activities.

The company principally operates three types of drilling rigs: drillships; semisubmersibles; and jackups. As of February 2, 2010, the company owned, had partial ownership interests in, or operated 138 mobile offshore drilling units. Its fleet consisted of 44 high-specification floaters (ultra-deepwater, deepwater and harsh environment semisubmersibles and drillships), 26 midwater floaters, 10 high-specification jackups, 55 standard jackups, and three other rigs. In addition, the company had five ultra-deepwater floaters under construction.

## Drilling Fleet

As of February 2, 2010, the company's fleet was located in the Far East (25 units), the U.K. North Sea (16 units), the Middle East (16 units), the U.S. Gulf of Mexico (15 units), West African countries other than Nigeria and Angola (14 units), India (12 units), Brazil (10 units), Nigeria (seven units), Angola (six units), Norway (five units), the Mediterranean (four units), Trinidad (two units), Australia (two units), Canada (two units), the Netherlands (one unit), and the Caspian Sea (one unit).

## Services

### Contract Drilling Services

The company's contracts to provide offshore drilling services are individually negotiated and vary in their terms and provisions.

### Drilling Management Services

The company provides drilling management services primarily on a turnkey basis through Applied Drilling Technology Inc., its wholly owned subsidiary, which primarily operates in the U.S. Gulf of Mexico, and through ADT International, a division of its U.K. subsidiary, which primarily operates in the North Sea (together, 'ADTI'). As part of its turnkey drilling services, the company provides planning, engineering, and management services beyond the scope of its traditional contract drilling business. Under turnkey arrangements, the company assumes responsibility for the design and execution of a well and delivers a logged or cased hole to an agreed depth for a guaranteed price for which payment is contingent upon successful completion of the well program. In addition to turnkey drilling services, the company participates in project management operations that include providing certain planning, management and engineering services, purchasing equipment and providing personnel, and other logistical services to customers.

### Integrated Services

The company provides well and logistics services in addition to its normal drilling services through third party contractors and its employees. These services are referred to as integrated services. As of February 2, 2010, the company was performing such services in India.

## Oil and Gas Properties

The company conducts oil and gas exploration, development, and production activities through its oil and gas subsidiaries. Its oil and gas activities are conducted through Challenger Minerals Inc. and Challenger Minerals (North Sea) Limited (together, 'CMI'), which holds property interests primarily in the U.S. offshore Louisiana and Texas and in the U.K. sector of the North Sea.

## Joint Venture, Agency and Sponsorship Relationships and Other Investments

The company is an active participant in various joint venture drilling companies, principally in Angola, India, Indonesia, Malaysia, and Nigeria.

The company holds a 50% interest in Transocean Pacific Drilling Inc. ('TPDI'), a British Virgin Islands joint venture company formed by the company and Pacific Drilling Limited ('Pacific Drilling'), a Liberian company, to own two ultra-deepwater drillships named Dhirubhai Deepwater KG1 and Dhirubhai Deepwater KG2. Under a management services agreement with TPDI, the company provides construction management services for the Dhirubhai Deepwater KG2 and operating management services for the Dhirubhai Deepwater KG1, and it has agreed to provide operating management services for the Dhirubhai Deepwater KG2 after the drillship commences operations.

The company holds a 65% interest in Angola Deepwater Drilling Company Limited ('ADDCL'), a Cayman Islands joint venture company formed to construct, own, and operate an ultra-deepwater drillship to be named Discoverer Luanda. Angco Cayman Limited, a Cayman Islands company, holds the remaining 35 percent interest in ADDCL. Under a management services agreement with ADDCL, the company provides construction management services and has agreed to provide operating management services once the drillship begins operations.

The company holds a 50% interest in Overseas Drilling Limited (ODL'), an unconsolidated Cayman Islands joint venture company, which owns the drillship Joides Resolution. The drillship is contracted to perform drilling and coring operations in deep waters worldwide for the purpose of scientific research. The company manages and operates the vessel on behalf of ODL.

## Customers

The company engages in offshore drilling services for international oil companies (or their affiliates), as well as for government-controlled and independent oil companies. Its major customer is BP.

## History

Transocean Ltd. was founded in 1953.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

## Contents

RESEARCH METHODOLOGY

DISCLAIMER

### **1. TRANSOCEAN LTD. COMPANY PROFILE**

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

### **2. TRANSOCEAN LTD. BUSINESS OVERVIEW**

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

### **3. TRANSOCEAN LTD. SWOT ANALYSIS**

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

### **4. TRANSOCEAN LTD. FINANCIAL ANALYSIS**

- 4.1. Financial Statements
  - 4.1.1. Income Statement
  - 4.1.2. Balance Sheet
  - 4.1.3. Cash Flow
- 4.2. Financial Ratios
  - 4.2.1. Profitability
  - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## **5. TRANSOCEAN LTD. COMPETITORS AND INDUSTRY ANALYSIS**

- 5.1. Transocean Ltd. Direct Competitors
- 5.2. Comparison of Transocean Ltd. and Direct Competitors Financial Ratios
- 5.3. Comparison of Transocean Ltd. and Direct Competitors Stock Charts
- 5.4. Transocean Ltd. Industry Analysis
  - 5.4.1. Energy Industry Snapshot
  - 5.4.2. Transocean Ltd. Industry Position Analysis

## **6. TRANSOCEAN LTD. NEWS & EVENTS**

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

## **7. TRANSOCEAN LTD. EXPERTS REVIEW<sup>1</sup>**

- 7.1. Experts Consensus
- 7.2. Experts Revisions

## **8. TRANSOCEAN LTD. ENHANCED SWOT ANALYSIS<sup>2</sup>**

## **9. SWITZERLAND PESTEL ANALYSIS<sup>2</sup>**

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

## **10. TRANSOCEAN LTD. IFE, EFE, IE MATRICES<sup>2</sup>**

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

## **11. TRANSOCEAN LTD. PORTER FIVE FORCES ANALYSIS<sup>2</sup>**

## **12. TRANSOCEAN LTD. VRIO ANALYSIS<sup>2</sup>**

### **APPENDIX: RATIO DEFINITIONS**

### **LIST OF FIGURES**

Transocean Ltd. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit  
Profit Margin Chart  
Operating Margin Chart  
Return on Equity (ROE) Chart  
Return on Assets (ROA) Chart  
Debt to Equity Chart  
Current Ratio Chart  
Transocean Ltd. 1-year Stock Charts  
Transocean Ltd. 5-year Stock Charts  
Transocean Ltd. vs. Main Indexes 1-year Stock Chart  
Transocean Ltd. vs. Direct Competitors 1-year Stock Charts  
Transocean Ltd. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
The complete financial data is available for publicly traded companies.



## List Of Tables

### LIST OF TABLES

Transocean Ltd. Key Facts  
Profitability  
Management Effectiveness  
Income Statement Key Figures  
Balance Sheet Key Figures  
Cash Flow Statement Key Figures  
Financial Performance Abbreviation Guide  
Transocean Ltd. Key Executives  
Transocean Ltd. Major Shareholders  
Transocean Ltd. History  
Transocean Ltd. Products  
Revenues by Segment  
Revenues by Region  
Transocean Ltd. Offices and Representations  
Transocean Ltd. SWOT Analysis  
Yearly Income Statement Including Trends  
Income Statement Latest 4 Quarters Including Trends  
Yearly Balance Sheet Including Trends  
Balance Sheet Latest 4 Quarters Including Trends  
Yearly Cash Flow Including Trends  
Cash Flow Latest 4 Quarters Including Trends  
Transocean Ltd. Profitability Ratios  
Margin Analysis Ratios  
Asset Turnover Ratios  
Credit Ratios  
Long-Term Solvency Ratios  
Financial Ratios Growth Over Prior Year  
Transocean Ltd. Capital Market Snapshot  
Transocean Ltd. Direct Competitors Key Facts  
Direct Competitors Profitability Ratios  
Direct Competitors Margin Analysis Ratios  
Direct Competitors Asset Turnover Ratios  
Direct Competitors Credit Ratios  
Direct Competitors Long-Term Solvency Ratios  
Energy Industry Statistics

Transocean Ltd. Industry Position  
Company vs. Industry Income Statement Analysis  
Company vs. Industry Balance Sheet Analysis  
Company vs. Industry Cash Flow Analysis  
Company vs. Industry Ratios Comparison  
Transocean Ltd. Consensus Recommendations<sup>1</sup>  
Analyst Recommendation Summary<sup>1</sup>  
Price Target Summary<sup>1</sup>  
Experts Recommendation Trends<sup>1</sup>  
Revenue Estimates Analysis<sup>1</sup>  
Earnings Estimates Analysis<sup>1</sup>  
Historical Surprises<sup>1</sup>  
Revenue Estimates Trend<sup>1</sup>  
Earnings Estimates Trend<sup>1</sup>  
Revenue Revisions<sup>1</sup>

## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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