

# Transax International Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Transax International Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Transax International Ltd. and its competitors. This provides our Clients with a clear understanding of Transax International Ltd. position in the [Software and Technology Services](#) Industry.

The report contains detailed information about Transax International Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Transax International Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Transax International Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Transax International Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Transax International Ltd. business.

### **About Transax International Ltd.**

Transax International Limited, through its 55% owned subsidiary, Medlink Conectividadeem Saude Ltda, provides information network solutions, products, and services primarily for the healthcare providers and health insurance companies.

The company's MedLink Solution enables the real time automation of routine patient eligibility, verification, authorizations, claims processing, and payment functions. It provides to hospitals, physician practices and health insurance companies health information management systems to assist in the coding, compliance, abstracting, and recording of management's processes.

### **Products and Solutions**

The company's health information management products and software solutions, including the MedLink Solution, fall into four main areas: compliance management; coding and reimbursement management; abstracting; and record management.

The company's health information management products include compliance management and coding and reimbursement products and software, which are

designed to conduct automated prospective and retrospective reviews of in-patient and out-patient claims data. Management tools include internally designed targets aimed to provide data quality, coding accuracy, and appropriate reimbursement. These tools work in conjunction with an organization's coding and billing compliance program to: identify claims with potential errors prior to billing; screen professional fees and services; and identify patterns in coding and physician documentation.

The company's health information management products are also designed to include abstracting solutions, which enable healthcare facilities to collect and report patient demographic and clinical information; provide the organization with the ability to calculate in-patient and out-patient hospital reimbursements; and customize data fields needed for state, federal, or foreign governmental regulatory requirements; provide healthcare organizations the flexibility to customize abstracting workflow to meet data collection reporting and analysis needs; provide the organization with the ability to customize workflow by creating fields and rules and designing screen navigation; provide record management, which would automate the record tracking and location functions, monitor record completeness and facilitate the release of information process with in health information management departments; and assist healthcare organizations in properly completing records pursuant to state, federal, foreign governmental and medical staff requirements. The management tools are designed to monitor a facility's adherence to patient privacy, disclosure and patient bill of rights requirements, if applicable.

#### Medlink Solution/Medlink Web Solution

The company has developed a proprietary software trademarked (in Brazil) as 'MedLink Solution', which was specifically designed and developed for the healthcare and health insurance industries enabling the real time automation of routine patient eligibility, verifications, authorizations, and claims processing and payment functions.

The MedLink Web Solution allows providers to capture medical and dental exams, procedures, therapies, visits, laboratory tests, and doctor referrals without complicated software conversion, utilizing an existing Internet connection. Additional security features are available at the application level to individual users.

The MedLink Solution allows users to collect, authorize, and process transaction information in real-time for applications, including, patient and provider eligibility verification, procedure authorization, and claims and debit processing. Participants of the MedLink Solution include private health insurance companies, group medical

companies, and healthcare providers, such as physicians, clinics, hospitals, laboratories, diagnosis centers, and emergency centers.

## Customers

During 2009, the company's major customers included Golden Cross; Caixa Beneficente dos Funcionarios do Banespa; Economus Institutiode Seguridade Social; and Camed.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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