

Toyoda Gosei Co. Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Toyoda Gosei Co. Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Toyoda Gosei Co. Ltd. and its competitors. This provides our Clients with a clear understanding of Toyoda Gosei Co. Ltd. position in the Auto Parts Industry.

The report contains detailed information about Toyoda Gosei Co. Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Toyoda Gosei Co. Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Toyoda Gosei Co. Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Toyoda Gosei Co. Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Toyoda Gosei Co. Ltd. business.

About Toyoda Gosei Co. Ltd.

Toyoda Gosei Co., Ltd. engages in the research, development, manufacture and sales of various categories of automotive components and light-emitting diodes (LEDs). The company also engages in the development and supply of plastic components for cell phones, for air conditioners, and for other applications. The company offers its products in vehicle brands, including Toyota, Lexus, Daihatsu, and Hino.

The company primarily offers parts for automobiles, conveyors, ships and various other transportation equipment; rubber, plastic and urethane components for agricultural, construction and machine tool equipment; for telecommunications devices and home appliances, for nursing care assistance devices, medical and housing equipment; parts for semiconductors & semiconductor applications; electrical and electronic components; and adhesive/bonding agents.

Segments

The company's primary business activities are automotive parts segment and nonautomotive parts segment.

Automotive Parts Segment: The company's automotive parts segment spans trim and



other interior and exterior parts; weatherstrip and other body sealing products; functional parts for power train, chassis drive train, and fuel supply systems; and airbagequipped steering wheels and other kinds of airbags.

Non-automotive Parts Segment: The company's non-automotive parts segment comprises LEDs. The company's other line of business in non-automotive parts consists of developing and supplying components, mainly of plastic for cell phones, for air conditioners, and for other applications. The company designs and develops the components on behalf of original equipment manufacturers and produces the components through outsourcing arrangements.

Interior & Exterior Parts

The company offers two product categories in the Interior & Exterior Parts business unit, which include cockpit modules and exterior trim. The company focuses its business in interior parts from individual components to modules and assemblies that comprise multiple components.

Body Sealing Products

The company's major body sealing products include door weatherstrip, glass runs, opening trim, and outer weatherstrip installed in vehicles. The company supplies body sealing products to all of Japan's automakers, and sells in Japan, North America, Southeast Asia, China, and Europe.

Functional Parts

The Functional Parts business unit includes two product categories fuel tank modules and individual functional parts and that are among the eight product priorities. Its subsidiary Fuel Total Systems Co., Ltd. operates and offers plastic fuel tanks in Japan, the United States, and California. Its other products in the Functional Parts business unit include hoses, ducts, covers, valves, diaphragms, and other items for applications in chassis, engine, and drive train systems. Along with developing products for conventional cars and trucks, the Functional Parts business unit develops components and systems for next-generation vehicles.

Safety System Products

The Safety System Products business unit includes airbags. The company is working



with Tokai Rika Co., Ltd., for instance, in developing integrated airbag-and-seat-belt systems. Its two companies have set up a joint venture technical center in Detroit to conduct product evaluation work.

Optoelectronic Products

LEDs also account for two priority product categories: high-output LEDs for consumer electronics products and high-output LEDs for automotive applications. The company supplies white LED lamps as backlights for cell phones' liquid crystal displays (LCDs), and it supplies LED chips of various colors for keypads and other cell phone components. The company's business in LEDs for signboard displays is marketed in Japan, the Republic of Korea, Europe, and China. Its applications include instrument panel meters, reading lamps, and floor illumination, among others.

General Industry Products

The company's general industry business unit supplies interior, body sealing, and other components for industrial vehicles and for agricultural and construction equipment. The company provides manufacturers of industrial vehicles and of agricultural and construction equipment with solutions for needs in interior parts and other components.

History

Toyoda Gosei Co., Ltd. was established in 1949. The company was formerly known as Toyota Motor Industry Co., Ltd. and changed its name to Toyoda Gosei Co., Ltd. in 1973.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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