

# **Towers Watson & Co. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

Towers Watson & Co. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Towers Watson & Co. and its competitors. This provides our Clients with a clear understanding of Towers Watson & Co. position in the [Commercial Services and Supplies](#) Industry.

The report contains detailed information about Towers Watson & Co. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Towers Watson & Co.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Towers Watson & Co. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Towers Watson & Co. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Towers Watson & Co. business.

## **About Towers Watson & Co.**

Towers Watson & Co. operates as a global professional services company. The company provides consulting and other professional services related to employee benefits, human capital, and risk and financial management. It provides advisory services on critical human capital management issues. The company provides independent advice and risk management solutions to insurance companies and corporate clients, as well as investment advice to help its clients.

### **Segments**

The company's segments include Benefits, Risk and Financial Services, and Talent and Rewards.

The company's insights, derived from its research across these three segments, are a core part of its brand identity and are cited by major news outlets, such as The Wall Street Journal in the United States and Asia, The New York Times, the Financial Times, BBC News, and CNBC. It also produces proprietary studies and white papers on topics, such as employee attitudes toward the workplace, executive pay trends, health care quality and costs, the impact of enterprise risk management on business performance and strategies for managing pension risk and investments. It works with major

corporations, growth companies, governmental agencies and not-for-profit institutions in various industries.

## Benefits Segment

The lines of business within the Benefits segment are retirement; health and group benefits; technology and administration solutions; and international consulting group.

### Retirement

The company designs, manages, and administers all types of retirement plans. It provides actuarial and consulting services for large defined benefit and defined contribution plans, including design, funding, and risk management strategies. Its professional staff is named actuaries for retirement plan sponsors. Towers Watson provides actuarial services to approximately 300 pension funds worldwide. In the United States, it provides actuarial services to corporate-sponsored defined benefit plans (based on total pension plan assets). It operates in Canada, Germany, and the Netherlands. The company offers clients a range of integrated retirement consulting services to meet the needs of all types of employers. It offers integrated solutions that combine investment consulting, pension administration, core actuarial services, and communication assistance.

The company's retirement consulting services include retirement strategy and plan design; actuarial services and related support; retirement financial management; settlement solutions; compliance and governance strategies; risk management; and defined contribution solutions.

### Health and Group Benefits

The company provides plan management consulting across the full spectrum of health and group benefits programs, including health, dental, disability, life and other coverage. It also advises clients on emerging issues specific to their interests and needs, including the impact of health care reform legislation on their plan strategy and related health plan changes, and the implementation and monitoring of new programs, such as wellness or care management. The company's health and group benefits consulting services help clients provide health and welfare benefits to attract and retain qualified employees and enhances the health and productivity of their workforce. Its global services include program strategy, design and pricing; health condition management consulting; pharmacy benefit management consulting; workforce well-being evaluation and

wellness and health promotion consulting; performance measurement and monitoring; development of funding strategies and forecasting, budgeting and reserve setting; vendor evaluation, selection and management; and claims audits and pre- and post-implementation audits.

### Technology and Administration Solutions

The company provides benefits outsourcing services to various clients across multiple industries. Its solutions are supported by its technology systems, including its BenefitConnect system in the United States, and its regional service centers. The company provides pension and retirement plan administration; and health and welfare administration.

In the United States, the compan

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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