

# Toshiba Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Toshiba Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Toshiba Corp. and its competitors. This provides our Clients with a clear understanding of Toshiba Corp. position in the Computers and Electronic Equipment Industry.

The report contains detailed information about Toshiba Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Toshiba Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Toshiba Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Toshiba Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Toshiba Corp. business.

# About Toshiba Corp.

Toshiba Corporation along with its subsidiaries (the Company) is engaged in research and development, manufacturing and sales of high-technology electronic and energy products, which span information & communications systems, social infrastructure systems, power systems, digital media, home appliances, and electronic devices & components. The products are manufactured and marketed throughout the world with 62 percent of sales in Japan and the remainder in North America, Asia, Europe and elsewhere.

## e-SOLUTIONS COMPANY

The e-Solutions Company supports the public and private sectors with a range of services. The diversity of the company's capabilities can be seen in corporate System integration (SI) and solutions services, e-government systems for both national and regional governments, 'digital media solutions' for the digitization of broadcasting, newspapers and other mass media, and in ASP outsourcing and network integration services.

Toshiba is a major shareholder in Mobile Broadcasting Corporation, a digital satellite broad-casting company that would broadcast programming, music and information to



vehicles, car navigation systems and newly developed portable information terminals when it starts service in early 2004.

The e-Solutions Company operates system integration (SI) and solutions businesses that provide services related to the overall life cycle of computer systems, and platform businesses that supply components that support SI and solutions businesses and related integration services. The company emphasizes four core business areas: Solutions that use Toshiba's own systems as references, including Enterprise Resource Planning (ERP) and Supply Chain Management (SCM), and solutions developed through the company's expertise as a manufacturer; 'e-Japan', which develops e-government systems for both local and national government; Digital media solutions for establishing new business models through tie-ups with broadcasting, newspapers and other media and ITS, which aims to develop SI businesses based on the company's core technologies for voice and image processing.

## SOCIAL INFRASTRUCTURE SYSTEMS COMPANY

Social Infrastructure Systems Company provides support, from systems development through to servicing and operations, for a wide range of essential infrastructure: community infrastructure such as water supply and sewerage systems; building management; public facilities; environmental protection; transportation infrastructure for roads, railroads and airports; and industrial infrastructure that supports plant and equipment for manufacturing industries.

The Social Infrastructure Systems is a new segment established in April 2001. It brings together the Social Infrastructure Systems Company, the Medical Systems Company and Toshiba Elevator Corporation. Toshiba has developed businesses that deliver the latest technologies, reliable system components, diverse services and operations in the following areas: Public systems, Buildings and public facilities and Railroad infrastructure.

### MEDICAL SYSTEMS COMPANY

The Medical Systems Company provides medical institutions around the world with medical imaging diagnosis instruments, including X-ray equipment, X-ray CT scanning devices, ultrasonic equipment, MRI machines and nuclear medical equipment, as well as advanced medical solutions systems, such as medical image storage and management systems and hospital information systems. The company provides imaging diagnosis machines, medical-related 'enterprise solutions' that help medical



organizations stream-line their management.

Toshiba offers X-ray CT scanning system in Japan. The company launched 'Aquilion Multislice System', a multiple-slice CT scanner capable of simultaneous imaging of 16 slices, with a minimum width of 0.5mm per slice and a speed of 0.5sec per rotation.

### POWER SYSTEMS & SERVICES COMPANY

The Power Systems & Services Company is stepping up global operations in all aspects of its activities, including manufacturing, sales, R&D and services.

Among major projects completed in the domestic markets were the installation of power generating equipment at Tokyo Electric Power Co. Inc

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

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# **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

## **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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