

# Torstar Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Torstar Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Torstar Corporation and its competitors. This provides our Clients with a clear understanding of Torstar Corporation position in the **Media Industry**.

- The report contains detailed information about Torstar Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Torstar Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Torstar Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Torstar Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Torstar Corporation business.

## About Torstar Corporation

Torstar Corporation operates as a media company in North America, the United Kingdom, Japan, France, and Germany.

## Segments

The company operates its business in two segments: Newspapers and Digital; and Book Publishing.

## Newspapers and Digital

The Newspapers and Digital Segment includes the Star Media Group; Metroland Media Group (Metroland); and Transit Television Network (Transit TV).

Star Media Group includes the Toronto Star, a daily newspaper, which is read in print and online (thestar.com) by approximately 2.9 million readers every week. In addition to thestar.com, Star Media Group includes the Wheels.ca (reviews, articles and information on new and used vehicles) and toronto.com (an online destination for where to go and what to do in the Greater Toronto Area) websites. Star Media Group also includes eyeReturn Marketing, a provider of online marketing services, the Torstar Digital corporate group and Torstar Media Group Television (a 24-hour direct response television business and commercial production house).

In addition, Star Media Group also includes Torstar's proportionate interests in Sing Tao Daily, Metro, Workopolis, and Olive Media. Sing Tao Daily publishes a Chinese language newspaper in Canada with editions in Toronto, Vancouver and Calgary. It is also involved in printing, outdoor advertising, Chinese telephone directories, radio and weekly magazine publishing. Torstar jointly owns the Canadian operations of Sing Tao Daily with Sing Tao Holdings Limited. Metro is a free daily newspaper that is published in Toronto, Vancouver, Ottawa, Calgary and Edmonton jointly by Torstar and Metro International S.A. and in Halifax jointly by Torstar, Metro International S.A. and Transcontinental Media G.P. Torstar owns 50% of Workopolis, a provider of Internet recruitment and job search solutions, and 75% of Olive Media, which provides media solutions that reach approximately 12 million Canadian visitors monthly on its portfolio of top-tier sites including CNET.com, iVillage.com, thestar.com, cyberpresse.ca, RD.ca (Readers Digest), Allrecipes.com and tetesaclaques.tv. Gesca Ltd. is Torstar's partner in both of these partnerships.

Metroland Media Group publishes in print and online approximately 100 community newspapers and three daily newspapers – The Hamilton Spectator, the Waterloo Region Record and the Guelph Mercury. It is also the publisher of Gold Book Directories, a number of specialty publications, and operates various consumer shows throughout Ontario. Metroland Media Group has eight Web press facilities, which print the Metroland newspapers and also engage in commercial printing.

Transit TV is a U.S. based operation that delivers full motion, broadcast-quality information and entertainment to passengers on buses and rail transit on screens mounted in the vehicle.

## Book Publishing Segment

The Book Publishing Segment reports the results of Harlequin, a global publisher of books for women. Harlequin publishes books around the world in various genres and formats, selling through the retail channel and directly to the consumer by mail and the Internet. Harlequin's publishing operations consist of three divisions: North America Retail, North America Direct-To-Consumer and Overseas. In 2008 Harlequin published books in 28 languages in 114 international markets.

Harlequin sells books under various imprints, including Harlequin, Silhouette, MIRA, HQN, Steeple Hill, LUNA, Spice and Kimani Press. Harlequin publishes books in both series and single title formats. Series titles are published monthly in mass-market paperback format under an imprint that identifies the type of story to the reader. Each series typically has a preset number of titles that would be published each month. The single title publishing program provides a broader spectrum of content in various formats (mass-market paperback, trade paperback, hardcover) and generally a lengthier book.

## Associated Businesses

Torstar owns a 20% equity interest in CTVglobemedia Inc. (CTVgm), which is Canadian multi-media company with ownership interests in CTV, a Canadian private broadcaster, and the national daily newspaper, The Globe and Mail. CTVgm owns and operates 27 conventional television stations across

Canada, with interests in specialty channels. CTVgm also owns the CHUM Radio Division, which operates radio stations throughout Canada. Other CTVgm investments include: an interest Maple Leaf Sports and Entertainment Ltd., which owns the Toronto Maple Leafs, Toronto Raptors and the Air Canada Centre; and an interest in Dome Productions, North American leader in the provision of mobile high definition production facilities.

Torstar has a 19.35% equity investment in Black Press Ltd. Black Press Ltd. which is privately held company that publishes approximately 150 newspapers (weeklies, dailies and shoppers) in Canada and the U.S., and has 17 press centres in Western Canada, Washington State, Ohio and Hawaii.

## History

Torstar Corporation was founded in 1892.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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