

# TOR Minerals International Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

TOR Minerals International Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between TOR Minerals International Inc. and its competitors. This provides our Clients with a clear understanding of TOR Minerals International Inc. position in the [Chemical Industry](#).

The report contains detailed information about TOR Minerals International Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for TOR Minerals International Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The TOR Minerals International Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes TOR Minerals International Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of TOR Minerals International Inc. business.

### **About TOR Minerals International Inc.**

TOR Minerals International, Inc., a specialty chemical company, engages in the manufacture and marketing of mineral products for use as pigments, pigment extenders, and flame retardants used in the manufacture of paints, industrial coatings, plastics, catalysts, and solid surface applications.

#### **Products**

The company and its subsidiaries operate in the business of pigment manufacturing and related products.

#### **HITOX**

The company's principal product is HITOX (high-grade titanium dioxide), a light buff-colored titanium dioxide pigment, is made from synthetic rutile (SR). Titanium dioxide is the primary pigment in paints, coatings, plastics, paper, and other types of products. Titanium dioxide (TiO<sub>2</sub>) gives opacity and whiteness to end products. HITOX is a unique color pigment that is beige. HITOX pigments are used by major international paint and plastics manufacturers. Uses include architectural paints, primers, metal

finishes and coatings, caulks and sealants, floor tiles and plastic profiles, sheets, and film.

## ALUPREM

The company's alumina trihydrate (ATH) products include ALUPREM, which is manufactured at its European operation, TP&T, in the Netherlands. ALUPREM, which stands for premium alumina. ALUPREM products are used for color critical applications as fillers and flame retardants, such as solid surface/onyx and performance driven uses, such as specialty wire and cable insulation, catalysts, high-tech polishing, pigments, and specialty papers.

## BARTEX

BARTEX is produced from high grade barites (barium sulfate) utilizing a milling process. As an inert extender pigment, BARTEX, characterized as ultra fine with high brightness and narrow particle size distribution, gives weight and body to products ranging from powder coatings used in appliance and office furniture finishes to rubber products, such as carpet and curtain backings and plastics, including billiard balls and poker chips. BARTEX allows prime white pigments, such as white TiO<sub>2</sub>, to be supplemented or replaced to some degree. BARTEX is manufactured in different grades which are differentiated by average particle size and whiteness.

## HALTEX / OPTILOAD

HALTEX, manufactured at its U.S. operation, is produced from Bayer grade aluminum hydroxide. It is a flame retardant, smoke suppressant filler used in plastic and rubber products. The HALTEX is suitable for a range of technical applications, including SMC/BMC thermoset molding compounds, thermoplastic profiles, electrical wire & cable insulation, mining conveyor belts, and specialty coatings, as well as adhesives and sealants.

## TIOPREM

TIOPREM is produced from a proprietary process based on modified SR feedstock made at the company's Malaysian plant. TIOPREM is a series of heat stable colored TiO<sub>2</sub> hybrid pigments offering cost savings through the partial replacement of expensive color pigments and white TiO<sub>2</sub> in plastics and specialty paints & coatings. End use applications include engineered plastics, laminates, window profiles, plastic lumber,

roofing granules, and ceramic coatings.

## SYNTHETIC RUTILE

SR, the basic building block for HITOX and TIOPREM, is manufactured at its Asian operation using the Benilite process for producing SR. Ilmenite, the raw material used in the manufacturing process, is first treated in a reduction kiln and then subjected to leaching in hydrochloric acid where soluble iron and other impurities are removed. SR is also used as feed stock for white TiO<sub>2</sub> and as a component in welding rod flux.

### Markets

The company sells its products globally and markets them in North, Central and South America, Asia, and Europe to customers located in approximately 60 countries.

### Customers

The company's customers include companies in the paints, coatings, plastics, PVC pipe, and solid surface industries. Its major customer is BASF Corporation.

### Competition

The company's competitors include E.I.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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