

Top Image Systems Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Top Image Systems Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Top Image Systems Ltd. and its competitors. This provides our Clients with a clear understanding of Top Image Systems Ltd. position in the <u>Software and Technology Services</u> Industry.

The report contains detailed information about Top Image Systems Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Top Image Systems Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Top Image Systems Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Top Image Systems Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Top Image Systems Ltd. business.

About Top Image Systems Ltd.

Top Image Systems Ltd. develops and markets automated data capture solutions for managing and validating content gathered from customers, trading partners, and employees.

The company's solutions, whether originating from electronic, paper, mobile, or other sources, deliver digital content to the applications that drive an enterprise by using advanced technologies, including wireless communications, servers, form processing, and information recognition systems. Its software improves business processes by integrating different types of data from multiple sources. The company's solutions deliver the extracted data to applications, such as document and content management, enterprise resource planning, or customer relationship management. Its customers include large corporations and governmental agencies.

Products

eFLOW

The company's signature solution is the eFLOW Unified Content Platform. eFLOW provides the common architectural infrastructure for its solutions. Based on a single,



integrated environment, the eFLOW platform provides a visual application designed to enable the structure of a form processing and data capture solution. eFLOW facilitates the development of applications ranging from desktop, stand-alone applications to high-volume, network-based systems.

eFLOW provides enterprise-wide solutions for every data capture and content delivery need, all on a single platform, using one set of business rules. eFLOW allows a customer to integrate data of any format and from multiple sources, including the Internet, paper, fax, microfilm, microfiche, electronic, and email, and of different types, such as invoices, freight and shipping bills, purchase orders and others, to provide a single connection to the enterprise application system.

eFLOW is designed to address the needs of companies, institutions, government agencies, and other organizations with a range of form processing requirements (5,000 or more forms per day).

eFLOW's open architecture allows for integration with major content management, enterprise resource planning (ERP), CRM, and workflow systems, as well as major multifunction printers and scanners. Therefore, eFLOW provides a solution for managing invoices and payments.

eFLOW's underlying infrastructure utilizes advanced technologies, such as Microsoft .NET Microsoft Visual Basic and Web 2.0 for applications, to provide an accelerated data capture solution for paper, electronic forms, fax, and ftp files. Developing the advanced version of eFLOW unified content platform, eFLOW Version 3.0 and future version, based on the Microsoft .NET technology ensures its compatibility with future Microsoft technologies and other technology partners. eFLOW includes support for the XML standard which enables the interchange of documents between systems and applications in a standard format.

eFLOW's Client/Server architecture allows users to access the solution through one channel, the eFLOW server which results in network security. To support the needs of clients' global operations, the system can process multiple languages at the interface, database (Unicode), and OCR / ICR levels. The system supports major European languages, Chinese, and Japanese.

Targeting banking and finance, logistics, insurance, postal systems, healthcare, tax, statistics, and other potential markets, eFLOW technologies enable enterprises to implement digital information recognition, improving processing and speeding up the



data entry cycle by providing a single data collection entry point.

The company has released eFLOW Version 4.0, which includes analyzing tools for improving control over recognition rates, look-up tables are available at any stage to speed up recognition and validation processes. eFLOW Version 4 also includes automatic dynamic learning. It also released eFLOW Version 4.5. Its Web enabled completion module introduces a new zero-print user interface to meet customers' demands, including cross platform and cross browser compatibility. The eFLOW solution includes a set of applications that run on top of the core platform and enables invoice processing, accounts payable processing, and mailroom automati

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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