

Tomra Systems ASA Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Tomra Systems ASA Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Tomra Systems ASA and its competitors. This provides our Clients with a clear understanding of Tomra Systems ASA position in the [Commercial Services and Supplies](#) Industry.

The report contains detailed information about Tomra Systems ASA that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Tomra Systems ASA. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Tomra Systems ASA financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Tomra Systems ASA competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Tomra Systems ASA business.

About Tomra Systems ASA

Tomra Systems ASA provides solutions enabling recovery and recycling of materials. Its solutions help to recover waste items and reduce CO2 emissions. The company has a presence in approximately 45 countries worldwide. Its principal markets lie in North America and Europe.

Segments

The company's activities are organized within four segments: Collection Technology, Deposit Solutions; Material Handling; Collection Technology, Non-Deposit Solutions; and Industrial Processing Technology. The first two segments are related to the company's activities in markets with deposit on beverage containers. The other two segments represent the company's activities in markets without beverage container deposit systems, as well as other material streams beyond beverage packaging.

Collection Technology, Deposit Solutions

The company's activities within this business segment include the sale, lease, and servicing of reverse vending machines, primarily in Europe and North America. In addition it provides data administration systems which monitor the volume of collected

materials and associated deposit transactions. In 2008, the company installed or upgraded a total of 13,100 machines for non-refillable beverage containers.

Industrial Processing Technology (IPT)

The company operates in the waste and material sorting and processing market through TiTech, Orwak Group AB, Commodas GmbH, and UltraSort. Together TiTech, Commodas and UltraSort make up the TiTech Group, a provider of sensor-based systems for material recognition and sorting.

TiTech's solutions allow large material processing facilities to sort greater amounts of materials, such as plastic and paper. The solutions provided by Commodas and UltraSort enable recognition and sorting of materials, such as metals, plastic, glass, minerals, and gem stones. The company has delivered approximately 2,000 systems in 35 countries on all continents.

The Orwak Group develops, manufactures, and sells compaction solutions for recyclable materials, such as cardboard, paper, and plastic for use in different industries. The Orwak Group is organized into two units, Orwak and Presona. Orwak's portfolio is focused on small to mid-range vertical presses. Presona's portfolio consists of large horizontal balers with a press force of 40 to 140 tons.

Significant Events

UltraSort: In July 2008, the company acquired 100 percent of the business and assets of UltraSort Group in Australia. It consists of UltraSort Pty Limited and Fynsort Technology Limited. UltraSort is a provider of technology for identification and sorting of minerals for the mining industry.

History

Tomra Systems ASA was founded in 1972.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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