

# TNR Gold Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

TNR Gold Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between TNR Gold Corp. and its competitors. This provides our Clients with a clear understanding of TNR Gold Corp. position in the Industry.

The report contains detailed information about TNR Gold Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for TNR Gold Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The TNR Gold Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes TNR Gold Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of TNR Gold Corp. business.

# About TNR Gold Corp.

TNR Gold Corp. engages in the acquisition, exploration, and development of mineral properties in North and South America. The company focuses primarily on the copper, gold, and molybdenum ores.

Solitario Properties (Argentina)

The company holds interests in various mineral property interests in Argentina.

Batidero Property (Argentina)

The company granted an option to Tenke Mining Corporation (Tenke) to acquire a 75% interest in the Batidero mineral properties.

La Carolina Property (Argentina)

The company and Geocom both have a 50% interest in the La Carolina Property in San Luis, Argentina.

Los Azules (Argentina)



The company granted Xstrata PLC (Xstrata) an option to acquire a 100% interest in the Los Azules project in Argentina.

La Ortiguita (Argentina)

The company has an agreement granting La Mancha an option to acquire a 75% undivided interest in the La Ortiguita Property located in the San Juan Province of Argentina.

El Salto (Argentina)

The company has an option to earn a 100% interest in the El Salto property, located in San Juan Province, Argentina.

El Tapau (Argentina)

The company has an agreement with Petra Gold Servicios Mineros (Petra) and Gustavo Pezzani to earn a 70% interest of their 75% interest in the El Tapau property located in the San Juan Province of Argentina.

Eureka (Argentina)

The company has an option agreement to acquire a 75% interest in the Eureka property, a coppergold prospect located in the Jujuy province of Argentina.

Shotgun Claims (Alaska)

The company has a 50% interest in certain unpatented mineral claims located in the Kuskokwim and Bristol Bay district, Alaska.

Forgan Lake and Niemi Property

In March 2009, the company acquired by staking of the Forgan Lake and Niemi properties in the province of Ontario, which host lithium and rare earth elements (REE). The Forgan Lake project consists of 16 contiguous claims located east of Forgan Lake within the Thunder Bay district of Ontario. The Niemi lithium property consists of four contiguous claims located 27 kilometres southeast of the Forgan Lake property.



# Fish Lake Valley

In April 2009, the company announced that it is acquiring, by staking, the 640 acre Fish Lake Valley property in Nevada, U.S.A.

# Significant Events

In November 2009, the company and wholly-owned International Lithium Corp. announced the signing of an agreement to acquire approximately a 100% interest in the 1,076 hectare Sarcobatus Flats lithium brine property located 109 kilometers south of Tonopah, Nye County, Nevada, from Tonogold Resources Inc. of La Jolla, California.

History

TNR Gold Corp. was founded in 1988.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

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# **ANALYSIS FEATURES**

### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

# **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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