

Tiens Biotech Group USA Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Tiens Biotech Group USA Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Tiens Biotech Group USA Inc. and its competitors. This provides our Clients with a clear understanding of Tiens Biotech Group USA Inc. position in the [Consumer Products Industry](#).

The report contains detailed information about Tiens Biotech Group USA Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Tiens Biotech Group USA Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Tiens Biotech Group USA Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Tiens Biotech Group USA Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Tiens Biotech Group USA Inc. business.

About Tiens Biotech Group USA Inc.

Tiens Biotech Group (USA), Inc. engages in the research, development, manufacture, and marketing of nutrition supplement products, including wellness products and dietary supplement products.

The company's 80% owned subsidiary is Tianjin Tianshi Biological Development Co., Ltd. (Biological), and its wholly-owned subsidiary is Tianjin Tiens Life Resources Co., Ltd. (Life Resources).

The company sells products for distribution in China to an affiliated company that in turn sells the products to consumers through its chain store and its Chinese affiliated companies. Outside of China, the company sells products to overseas affiliated companies located in 54 countries that in turn sell them to independent direct sales distributors.

Products

The company develops and produces 37 nutrition supplement products, which include wellness products and dietary supplements. Each of its wellness products includes at

least one health function. The manufacturing processes of the company's nutrition supplement products are categorized into six types depending on the different forms of the finished products, including Powder, Tea, Capsules, Tablets, Granules, and Soft Gel Capsules.

The company's wellness products include Bone Treasure Tablets; Chewable Calcium Tablets; Chewable Calcium Tablets with multi-flavor; Grape Extract Capsules; Tianshi Beauty Face Capsules; Tianshi Cell Rejuvenation Capsules; Tianshi Chitosan Capsules; Tianshi Cordyceps Capsules; Tianshi Lipid Metabolic Management Tea; Tianshi Metabolic Balance Capsules; Tianshi Nutrient Super Calcium Powder; Tianshi PressureCare Tea; Tianshi Slimming Tea; Tianshi Spirulina Capsules; Tianshi Super Calcium Powder with Metabolic Factors; Tianshi Super Calcium Powder for Children; Tianshi Super Calcium Capsules with Lecithin; Tianshi Sweet Dreams Granules; Tianshi Vitality Softgels; Tianshi Throat Care Granules; and Tianshi Zinc Capsules.

The company's dietary supplement products include Tianshi Barley Green Tablets; Tianshi Breast Beauty Capsules; Tianshi Calcium-Treasure Tablets; Tianshi Double-cellulose Tablets; Tianshi Eel Oil Capsules; Tianshi Hemp Seed Oil Softgels; Tianshi Lycopene Tablets; Tianshi Multi-Vit-Mine Coffee; Tianshi Natto Capsules; Tianshi Perilla Oil Softgels; Tianshi Pine Pollen Powder Capsules; Tianshi Propeptide Polypeptide Albumen Powder; Tianshi Rich Selenium Green Tea; Tianshi Sea Buckthorn Oil Softgels; Tianshi Super Calcium Milk Powder; and Tianshi Tibet-Garlic Capsules.

Marketing and Distribution

In China, the company sells its products to Tianshi Engineering, an affiliated Chinese company, through its subsidiaries, Biological and Life Resources. Tianshi Engineering, in turn, sells the products to customers through its branches and affiliated companies and at chain stores which are owned by individual distributors.

Suppliers

The company's suppliers include Tianjin Xinhengyang Import and Export Trade Co., Ltd.; Shanghai Guangdeli Capsule Co., Ltd.; Qinghai Kangpu Biological Technology Development Co., Ltd.; Tianjin Tangchao Food Industry Co., Ltd.; Tianjin Xindayutong Trade Co., Ltd.; Shanxi Guangsheng Capsule Co., Ltd.; Tianjin Runya Technology Development Co., Ltd.; Suzhou Capsule Co., Ltd.; and Shandong Aokang Biological Technology Co., Ltd.

Competition

The company competes with Avon and Alticor (Amway).

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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