

# Thales Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Thales Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Thales and its competitors. This provides our Clients with a clear understanding of Thales position in the [Aerospace and Defense](#) Industry.

The report contains detailed information about Thales that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Thales. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Thales financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Thales competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Thales business.

## **About Thales**

Thales provides integrated solutions and equipment to meet security requirements of government, institutional and private customers in the aerospace, defence and security markets.

### **Segments**

The company is organized in three segments: Aerospace, Defence and Security: the Aerospace domain includes the former Aerospace division and the new created Space division; the Defence domain includes the Air Systems, Land & Joint Systems and Naval divisions; and the Security domain includes the former Security division and Services division, as well as the ex-Alcatel-Lucent Transport and Security businesses.

### **AEROSPACE/ SPACE SEGMENT**

The Aerospace / Space segment includes two divisions: Aerospace (equipment, systems and services for civil and military aircraft) and Space (satellite solutions through Thales Alenia Space and satellite services through Telespazio). These two divisions develop onboard systems and solutions for the defence market (combat aircraft, military helicopters, UAVs and telecommunications and military surveillance satellites), civil government (maritime patrol aircraft, civil defence helicopters and weather and

oceanography satellites) and commercial markets (commercial aircraft and civil telecommunications satellites).

The Aerospace division supplies two major families of onboard systems and electronic equipment for civil and military applications: equipment and systems for the operation of civil and military platforms (avionics (cockpit, navigation, and communications), cabin systems for civil airliners, and electrical power generation systems), equipment and systems contributing to the realization of defence and security missions (combat or surveillance). In 2008, the AirTanker consortium – of which Thales is a member – was chosen to supply the UK's Future Strategic Tanker Aircraft (FSTA).

Diehl Aerospace, a joint venture between Diehl (51%) and Thales (49%), operates in the cabin lighting market and a supplier of all-LED (Light Emitting Diodes) ambient lighting for new very large aircraft models. In 2008, Diehl Aerospace was also selected by Airbus to supply the cabin lighting system for the Airbus A350. In cabin systems for civil transports, the company finalized the acquisition in October 2008, in partnership with Diehl, of Airbus's facility in Laupheim, Germany. This facility is operating as Diehl Aircabin GmbH under the joint ownership of Diehl (51%) and Thales (49%).

Combat systems: Thales is working with Dassault Aviation to design electronic systems for combat aircraft: nose-mounted radars for surveillance and fire control, electronic warfare and defensive aids systems, computers for navigation and attack systems. Other Thales divisions also supply onboard optronic equipment (OSF forward-sector optronic suites, reconnaissance pods, and laser targeting pods), as well as communication and identification systems. In electronic warfare systems, the company has developed the SPECTRA countermeasures suite for Mirage and Rafale aircraft in service with the French Air Force and export customers. Thales is also developing naval electronic warfare systems, which protect warships and their fleets by using electromagnetic signals generated by aircraft, missiles and other ships, and provide data to establish a common, networked operational picture of the battlespace.

ISTAR systems: ISTAR (Intelligence, Surveillance, Target Acquisition and Reconnaissance) systems meet a spectrum of operational requirements for armed forces. Thales is a system supplier and prime contractor, designing systems for mission planning, management and execution. The company also supplies equipment for integration at subsystem level, and provides surveillance services when required.

Space

A joint venture between Thales (67%) and Finmeccanica (33%), Thales Alenia Space is a supplier of satellite and orbital infrastructure solutions. With 11 facilities in France, Italy, Spain and Belgium, Thales Alenia Space develops the satellite technologies for scientific, commercial, military and security applications.

Thales Alenia Space is part of the Space Alliance alongside Telespazio, also a joint venture of Thales (33%) a

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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