

# TGS Nopec Geophysical Co. ASA Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

TGS Nopec Geophysical Co. ASA Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between TGS Nopec Geophysical Co. ASA and its competitors. This provides our Clients with a clear understanding of TGS Nopec Geophysical Co. ASA position in the [Energy Industry](#).

The report contains detailed information about TGS Nopec Geophysical Co. ASA that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for TGS Nopec Geophysical Co. ASA. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The TGS Nopec Geophysical Co. ASA financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes TGS Nopec Geophysical Co. ASA competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of TGS Nopec Geophysical Co. ASA business.

## **About TGS Nopec Geophysical Co. ASA**

TGS Nopec Geophysical Company ASA engages in the development, management, and sale of non-exclusive (multi-client) geo-scientific data. The company provides non-exclusive seismic data, products and services to the oil and gas industry. It engages in the planning, acquisition, processing, interpretation, and marketing of non-exclusive of 2D and 3D multi-client seismic surveys worldwide. TGS also provides advanced imaging solutions for client data.

The company offers complementing services and data products with an emphasis on quality control and verification. A2D Technologies, TGS' well log subsidiary, provides digital well log related services and software. The company principally operates in Norway, and through its subsidiaries in Houston, Texas, and U.S.A.

The company operates in the global non-exclusive geoscientific data market, with ongoing operations in North and South America, Europe, Africa, Asia, and Australia. The Company's marketed seismic library contains approximately 2 million line kilometers of 2D data and approximately 72,000 square kilometers of 3D data. Its library of digital well logs consists of about 3.2 million log images from approximately 1.3 million wells.

The company's subsidiaries include: TGS-NOPEC Invest AS (Norway); Datman AS (Norway); Nærsnes Eiendom AS (Norway); ANS Baarsrudveien 2 (Norway); TGS-NOPEC Geophysical Company (U.S.A.); Symtronix Corporation (U.S.A.); A2D Technologies (U.S.A.); Riley Electric Log Inc.; TGS-NOPEC Geophysical Company (UK) LTD.; TGS-NOPEC Geophysical Company PTY Ltd (Australia); and Rimnio Shipping Ltd, (Cyprus).

## Seismic

The company engages in the planning, acquisition, and processing of multi-client geophysical data in major and emerging offshore exploration plays worldwide. Its 2D and 3D seismic library is among the in the marketplace, reflecting a long tradition of investment in both the data, and the people behind it. In addition to traditional geophysical data, the company has created a catalog of integrated data products, interpretive studies and related exploration offerings.

The company's processing capacity is the crown jewel of the industry, with one of the world's most powerful supercomputers undertaking projects for both own and third-party datasets. In PRIMA, a depth imaging software platform, geophysicists have found an exhaustive workstation for viewing their data in entirely new and powerful ways.

The company also offers services to ameliorate the ancillary costs and resources required when using seismic data.

## Well Logs

A2D Technologies is a petroleum well log data provider that helps E&P companies locate, acquire, utilize, interpret and manage well log data. A2D's entire well log database, approximately four million logs, is available online, with most logs available for immediate download. A2D also provides well log related services, including custom digitization, and data management services.

Devon Renews Well Log Data Services Contract with A2D: A2D Technologies renewed and extended its multi-year agreement with US-based Devon Energy Corporation to provide complete access to well log data products and related data management services.

## A2D Signs Comprehensive Well Log Data Agreement with Anadarko Petroleum

Corporation: A2D Technologies, a TGS-NOPEC Company, has completed a well log data agreement with Anadarko Petroleum Corporation.

Data Acquisition: LOG-LINE Plus!, a web-browser based application for searching and browsing A2D's online database, provides geoscientists access to geologic data from all major US exploration areas and an increasing number of global locations. This collection of APPROXIMATELY 4 million logs includes data in every major industry format, including digital LAS data, raster image logs, and smartRASTER logs. The smartRASTER, a depth-intelligent raster log pioneered by A2D, is an industry preferred alternative to expensive LAS data.

Data Management: A2D specializes in providing out-sourced data management solutions – allowing customers to focus on finding oil instead of data. These services range from in-depth well log use assessments to turnkey well-to-desktop management. A2D's conversion and digitization capacity enables high quality cost-effective conversion of legacy paper and microfiche logs to a more contemporary format. A2D also provides hosting services at its triple redundant data center. Hosted well logs can be accessed securely through LOG-LINE Plus!, providing a single environment for accessing both proprietary and commercially available well logs.

### Integrated Data Solutions

TGS has interpretation products for many of the surveys in the data library. In frontier areas, non-exclusive gravity and aeromagnetic surveys are supplemented by interpretation reports. TGS geologists have extensive experience in integrated interpretation, examining the structural framework and prospective relevant content of acquired data. The company also offers non-interpreted geologic and geophysical data packages.

### Significant Events

TGS Nopec Geophysical Co. ASA has formed a Russian subsidiary. TGS NOPEC Geophysical Company Moscow Limited would market existing 2D seismic data and well log information in Russia to prospective clients and would promote the generation of new geoscientific data sets to aid in future exploration of the country.

On March 16, 2009, TGS Nopec Geophysical Co. ASA announced the formation of a agreement with Petroleum Geo Services ASA to combine the TGS Hernando 3D survey and the PGS Discovery Desoto Canyon MC3D survey into one 3D multi-client project in

the Desoto Canyon in the Central and Eastern Gulf of Mexico Planning areas. This joint survey, named Hernando would cover a 365 OCS block area (8,500 square kilometers).

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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