

Texas Capital BancShares Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/T0B7BABA588BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: T0B7BABA588BEN

Abstracts

Texas Capital BancShares Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Texas Capital BancShares Inc. and its competitors. This provides our Clients with a clear understanding of Texas Capital BancShares Inc. position in the Industry.

The report contains detailed information about Texas Capital BancShares Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Texas Capital BancShares Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Texas Capital BancShares Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Texas Capital BancShares Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Texas Capital BancShares Inc. business.

About Texas Capital BancShares Inc.

Texas Capital Bancshares, Inc. operates as the holding company for Texas Capital Bank, National Association, which provides commercial banking services to commercial businesses and high net worth individuals in Texas. As of December 31, 2009, the company had nine full service banking locations and one operations center. It has banking offices in Dallas, Houston, Fort Worth, Austin, and San Antonio.

Products and Services

The company offers various loan, deposit account, and other financial products and services to its customers.

Business Customers: The company offers a range of products and services oriented to the needs of its business customers, including commercial loans for general corporate purposes, including financing for working capital, internal growth, acquisitions, and financing for business insurance premiums; real estate term and construction loans; equipment leasing; cash management services; trust and escrow services; and letters of credit.

Individual Customers: The company also provides banking services for its individual

customers, including personal trust and wealth management services; certificates of deposit; interest bearing and non-interest bearing checking accounts with optional features, such as Visa debit/A cards and overdraft protection; traditional money market and savings accounts; consumer loans, both secured and unsecured; branded Visa credit card accounts, including gold-status accounts; and Internet banking.

Lending Activities

Commercial Loans and Leases: The company's commercial loan portfolio consists of lines of credit for working capital and term loans and leases to finance equipment and other business assets.

Real Estate Loans: The company's real estate loan portfolio (excluding construction loans) consists of loans secured by properties other than market risk or investment-type real estate. It provides temporary financing for commercial and residential property. These loans are viewed primarily as cash flow loans and secondarily as loans secured by real estate.

Construction Loans: The company's construction loan portfolio consists primarily of single-family residential properties and commercial projects used in manufacturing, warehousing, service or retail businesses. It makes construction loans to developers, builders, and contractors.

Loans Held for Sale: The company's loans held for sale portfolio consists of participations purchased in single-family residential mortgages funded through its mortgage warehouse group.

Letters of Credit: The company issues standby and commercial letters of credit, and can service the international needs of its clients through correspondent banks.

Deposit Products

The company's business deposit products include commercial checking accounts, lockbox accounts, cash concentration accounts, and other cash management products. Its consumer deposit products include checking accounts, savings accounts, money market accounts, and certificates of deposit. It also allows its consumer deposit customers to access their accounts, transfer funds, pay bills, and perform other account functions over the Internet and through ATM machines.

Trust and Asset Management Services

The company's trust services include investment management, personal trust and estate services, custodial services, retirement accounts, and related services. It also offers retirement products, such as individual retirement accounts and administrative services for retirement vehicles, such as pension and profit sharing plans.

Investment Portfolio

As of December 31, 2009, the company's investment portfolio included U.S. treasuries; mortgage-backed securities; corporate securities; municipals; and equity securities.

History

Texas Capital Bancshares, Inc. was founded in 1996.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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