

# Tesoro Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Tesoro Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Tesoro Corporation and its competitors. This provides our Clients with a clear understanding of Tesoro Corporation position in the <a href="Energy">Energy</a> Industry.

The report contains detailed information about Tesoro Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Tesoro Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Tesoro Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Tesoro Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Tesoro Corporation business.

# **About Tesoro Corporation**

Tesoro Corporation engages in refining and marketing petroleum products in the United States. The company primarily manufactures and sells transportation fuels.

The company time charters four U.S.-flag tankers and five foreign-flag tankers to optimize the transportation of crude oil and refined products. The company receives crude oils and ship refined products through owned and third-party pipelines. The company owns and operates approximately 900 miles of crude and product pipelines, located primarily in North Dakota, Montana, Alaska, and Hawaii, through which it transports approximately 355 Mbpd within its refining system.

## Segments

The company operates in two segments: Refining and Retail.

## REFINING SEGMENT

The Refining segment operates seven refineries in the western and mid-continental United States. It refines crude oil and other feedstocks into transportation fuels, such as gasoline, gasoline blendstocks, jet fuel and diesel fuel, as well as other products,



including heavy fuel oils, liquefied petroleum gas, petroleum coke, and asphalt. This segment sells refined products in wholesale and bulk markets to various customers within the operations area.

#### California Refineries

## Golden Eagle

Refining: The company's Golden Eagle refinery, located in Martinez, California on 2,200 acres approximately 30 miles east of San Francisco, has a total crude oil capacity of 166 Mbpd. The company sources Golden Eagle refinery's crude oil from California, Alaska, and foreign locations. The refinery's major upgrading units include fluid catalytic cracking, delayed coking, hydrocracking, naphtha reforming, vacuum distillation, hydrotreating, and alkylation units. The refinery produces transportation fuels, including cleaner-burning California Air Resources Board (CARB) gasoline and CARB diesel fuel, as well as conventional gasoline and diesel fuel. The refinery also produces heavy fuel oils, liquefied petroleum gas, and petroleum coke.

Transportation: The company's Golden Eagle refinery's marine terminals have access through the San Francisco Bay that enables it to receive crude oil and ship refined products. In addition, the refinery can receive crude oil through a third-party marine terminal at Martinez. The company also receives California crude oils and ship refined products from the refinery through third-party pipelines.

Terminals: The company operates refined products terminals at Stockton, California and at the refinery. The company distributes refined products through third-party terminals in its market areas and through purchases and exchange arrangements with other refining and marketing companies. The company also leases third-party clean product tanks with access to the San Francisco Bay.

## Los Angeles

Refining: The company's 97 Mbpd Los Angeles refinery is located in Wilmington, California on approximately 300 acres approximately 10 miles south of Los Angeles. The company sources crude oil for its Los Angeles refinery from California, as well as foreign locations. The Los Angeles refinery also processes intermediate feedstocks. The refinery's major upgrading units include fluid catalytic cracking, delayed coking, hydrocracking, vacuum distillation, hydrotreating, reforming, butane isomerization, and alkylation units. The refinery produces transportation fuels, including CARB gasoline



and CARB diesel fuel, as well as conventional gasoline, diesel fuel, and jet fuel. The refinery also produces heavy fuel oils, liquefied petroleum gas, and petroleum coke. Transportation: The company's Los Angeles refinery leases a marine terminal at the Port of Long Beach that enables it to receive crude oil and ship refined products. The refinery can also receive crude oil from the San Joaquin Valley and the Los Angeles Basin through third-party pipelines.

Terminals: The company operates a refined products terminal at the Los Angeles refinery and distribute refined products through third-party terminals in its market areas and through purchases and exchange arrangements with other refining and marketing companies. The company also leases refined product storage tanks at third-party terminals in Southern Ca

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

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# **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

## **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

# **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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