

Tesla Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/TFA856252A4BEN.html>

Date: March 2024

Pages: 128

Price: US\$ 499.00 (Single User License)

ID: TFA856252A4BEN

Abstracts

Tesla Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Tesla Inc. and its competitors. This provides our Clients with a clear understanding of Tesla Inc. position in the [Automobile](#) Industry.

The report contains detailed information about Tesla Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Tesla Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Tesla Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Tesla Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Tesla Inc. business.

About Tesla Inc.

Tesla Inc. engages in the design, manufacture, and sale of electric vehicles and advanced electric vehicle power train components.

Vehicles and Products

The company designs, manufactures, and sells the Tesla Roadster, its first production vehicle. It is also designing its second vehicle, the Model S.

The Tesla Roadster

The company's first vehicle, the Tesla Roadster, is an electric sports car and the highway-capable electric vehicle in the United States. As of December 31, 2009, the company had sold 937 Tesla Roadsters to customers in 18 countries, majority of which were sold to customers in North America and Europe. The Tesla Roadster has a battery pack capable of storing approximately 53 kilowatt-hours of usable energy and has a range of 236 miles on a single charge.

The company has also introduced a new Roadster model, the Tesla Roadster 2, with improved electric powertrain performance and interior styling; and Roadster Sport, which improves from zero to 60 miles per hour in 3.7 seconds. The company delivered

its first right-hand drive version of the Tesla Roadster in January 2010.

The Tesla Model S

The company is designing the Model S to be a four door, five passenger premium sedan that offers performance, functionality and styling with zero tailpipe emissions. It is designing the Model S to include a third row with two rear-facing child seats. It intends to make the Model S available with three range variants – 160 miles, 230 miles, and 300 miles, on a single charge.

Customers and Selected Relationships

The company sells its cars primarily to individual customers. It has strategic or commercial relationships with Daimler and Lotus, as well as with various battery cell providers.

In May 2009, the company entered into a development agreement with Daimler AG under which the company performed specified research and development services for the development of a battery pack and charger for Daimler's Smart fortwo electric drive. The company has been selected by Daimler to supply it with approximately 1,000 battery packs and chargers to support a trial of the Smart fortwo electric drive in five European cities. Lotus provides the company with assembly and other manufacturing services.

Company-Owned Sales

The company markets and sells its vehicles directly to consumers via the phone and Internet, in-person at its corporate events and through its network of Tesla stores. As of December 31, 2009, the company operated a total of 10 Tesla stores in the United States and Europe, located in Boulder, Chicago, Los Angeles, Menlo Park, Miami, New York, Seattle, London, Monaco, and Munich.

Competition

The company, with respect to its Tesla Roadster, faces competition from automobile manufacturers, such as Porsche and Ferrari. In addition, upon the launch of its Model S sedan, it would face competition from existing and future automobile manufacturers in the luxury sedan market, including Audi, BMW, Lexus, and Mercedes. It also identifies competition from companies, such as Nissan; BYD Auto; General Motors; Toyota; Ford;

Honda; Daimler; Renault; Mitsubishi; and Subaru.

Significant Events

In July 2010, Tesla Motors, Inc. and Toyota Motor Corp. announced that the two companies have signed an agreement to initiate the development of an electric version of the RAV4.

History

Tesla Motors, Inc. was incorporated in 2003.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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