

Terremark Worldwide, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Terremark Worldwide, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Terremark Worldwide, Inc. and its competitors. This provides our Clients with a clear understanding of Terremark Worldwide, Inc. position in the Industry.

The report contains detailed information about Terremark Worldwide, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Terremark Worldwide, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Terremark Worldwide, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Terremark Worldwide, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Terremark Worldwide, Inc. business.

About Terremark Worldwide, Inc.

Terremark Worldwide, Inc. provides managed IT solutions with data centers in the United States, Europe, and Latin America. The company provides carrier neutral colocation, managed services, and exchange point services. As a carrier neutral provider the company has approximately 160 carriers connected to its data centers.

Products and Services

The company's primary products and services include colocation, managed services, and exchange point services.

Colocation

The company's colocation services provide clients with the space and power to deploy computing, network, storage and IT infrastructure in its data centers. Through various redundant subsystems, including power, fiber, and satellite connections, the company provides its customers with service level agreements (SLAs) for power and environmental systems. The company's colocation solutions allow its customers to upgrade space, connectivity, and services as their requirements evolve. The company provides the following colocation services:

Space and Power: This service provides space and power to its clients to deploy their own computing, networking, and IT infrastructure. Customers can choose individual cabinets or a secure cage depending on their space and security requirements.

Sensitive Compartmented Information Facility (SCIF) Services: A service used by the federal sector that includes the buildout and management of a colocation facility, including extraordinary security safeguards meeting Director of Central Intelligence Directive (DCID) 6/9 Physical Security Standards for SCIF facilities. Facilities meeting DCID 6/9 standards may be utilized for mission-critical federal infrastructure, including colocation, network services, managed hosting, and security services delivered by its wholly owned federal subsidiary, Terremark Federal Group, Inc.

Remote Hands/Smart Hands: Remote Hands service performs functions to customers' equipment upon request, while Smart Hands service offers clients remote assistance using industry-certified engineers to install and maintain complex network environments.

Managed Services

The company designs, deploys, operates, monitors, and manages its clients' IT infrastructure at its facilities. Its customers sign long-term contracts and are billed on a monthly basis, in advance, to use these applications. The division comprises four subdivisions — managed hosting services, managed network services, managed security/data infrastructure services, and equipment/other. The key managed services the company provides consist of:

Managed Hosting Services: The company offers managed hosting services, in which it houses, serves, and maintains data environments for various computing environments. These environments can include Web sites, enterprise resource planning (ERP) tools, and databases. The company provides managed hosting services on dedicated or virtualized servers located within its facilities. The company offers the following managed hosting services to its customers:

Managed Hosting: The company provides a suite of hosting services, built around an application-centric philosophy, with application-level deep monitoring, return-to-service and code troubleshooting services.

Enterprise Cloud: The Enterprise Cloud service allows its customers to control a pool of processing, storage and networking resources that allow them to deploy server capacity

on demand instead of investing in their own infrastructure.

Managed Network Services: The company provides the following managed network services to its customers:

Managed NOC Services: The company provides immediate response, customer network monitoring and management, and vendor support management.

Managed Routing Service: The company provides managed access to the telecommunication backbones of the world's carriers. The facilities are complete with redundant systems and infrastructure.

Managed Satellite Services: The company provides monitoring and management, vendor support management, spectrum management, and on-demand move/add/change.

Equipment/Other: This consists primarily of services the company provides to procure and install equipment utili

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. TERREMARK WORLDWIDE, INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. TERREMARK WORLDWIDE, INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. TERREMARK WORLDWIDE, INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. TERREMARK WORLDWIDE, INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. TERREMARK WORLDWIDE, INC. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Terremark Worldwide, Inc. Direct Competitors
- 5.2. Comparison of Terremark Worldwide, Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Terremark Worldwide, Inc. and Direct Competitors Stock Charts
- 5.4. Terremark Worldwide, Inc. Industry Analysis
 - 5.4.1. Industry Snapshot
 - 5.4.2. Terremark Worldwide, Inc. Industry Position Analysis

6. TERREMARK WORLDWIDE, INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. TERREMARK WORLDWIDE, INC. EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. TERREMARK WORLDWIDE, INC. ENHANCED SWOT ANALYSIS²

9. UNITED STATES PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. TERREMARK WORLDWIDE, INC. IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. TERREMARK WORLDWIDE, INC. PORTER FIVE FORCES ANALYSIS²

12. TERREMARK WORLDWIDE, INC. VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Terremark Worldwide, Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit
Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
Terremark Worldwide, Inc. 1-year Stock Charts
Terremark Worldwide, Inc. 5-year Stock Charts
Terremark Worldwide, Inc. vs. Main Indexes 1-year Stock Chart
Terremark Worldwide, Inc. vs. Direct Competitors 1-year Stock Charts
Terremark Worldwide, Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

Terremark Worldwide, Inc. Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
Terremark Worldwide, Inc. Key Executives
Terremark Worldwide, Inc. Major Shareholders
Terremark Worldwide, Inc. History
Terremark Worldwide, Inc. Products
Revenues by Segment
Revenues by Region
Terremark Worldwide, Inc. Offices and Representations
Terremark Worldwide, Inc. SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
Terremark Worldwide, Inc. Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
Terremark Worldwide, Inc. Capital Market Snapshot
Terremark Worldwide, Inc. Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Industry Statistics

Terremark Worldwide, Inc. Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
Terremark Worldwide, Inc. Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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