

# Terra Energy Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Terra Energy Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Terra Energy Corp. and its competitors. This provides our Clients with a clear understanding of Terra Energy Corp. position in the [Energy](#) Industry.

The report contains detailed information about Terra Energy Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Terra Energy Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Terra Energy Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Terra Energy Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Terra Energy Corp. business.

## **About Terra Energy Corp.**

Terra Energy Corp. engages in the exploration, development, and production of oil and natural gas in western Canada. The company's operations are concentrated primarily in northeastern British Columbia and the Peace River Arch region of Alberta.

### **Oil and Gas Assets**

#### **Boudreau (B.C.)**

The Boudreau 14-13-84-21 W6M sour oil / gas facility is located approximately 25 km west of Fort St. John. The company owns 100% of this facility. The Boudreau facility has compression, dehydration, oil / water separation, and water disposal handling. The oil is trucked from the facility and the gas is compressed and delivered to the Spectra raw gas gathering system for processing at the Spectra McMahon Gas Plant.

#### **Eagle (B.C.)**

The company operates and has a 40.16% ownership interest in a 2.9 mmcf/d gas facility located at 6-19-85-18 W6M in the Eagle area. The facility consists of desiccant dehydration and compression facilities. The facility is located approximately 13 km north

of Fort St. John.

#### Red Creek (B.C.)

The Red Creek 3-10-85-21 W6M facility is located approximately 35 km west of Fort St. John and is equipped with compression, dehydration, oil separation, and water injection. The company owns 100% of this facility.

#### Stoddart (B.C.)

The Stoddart Facility at 14-26-85-20W5 is located approximately 25 km north-west of Fort St. John. The facility consists of an oil battery and gas compression. The battery is pipeline connected to an oil pipeline and the natural gas is delivered to the Spectra raw gas gathering system for delivery to the Spectra McMahon Gas facility.

#### Tower (B.C.)

The Tower 9-28-81-17 W6M sour dehydration and compression facility is located approximately 24 km south-east of Fort St. John. The company owns 100% of this facility. The Tower Facility has an installed capacity of 20 mmcf/d. The facility has compression, dehydration, separation facilities, and tankage for field condensate and water. The Tower facility is also connected to the Septimus and Wilder fields via a six inch 38 km pipeline.

#### Wilder (B.C.)

The Wilder 10-34-82-20 W6M gas facility is located 20 km southeast of Fort St. John and is equipped with compression and dehydration. The Wilder facility has capacity of approximately 10 mmcf/d and is owned 100% by the company. This facility processes Terra Energy owned production plus third party gas and is in a main area for additional third party processing from the Montney resource play.

#### Dimsdale (AB)

The Dimsdale facility is located 15 km west of Grande Prairie, Alberta and is equipped with separation and metering facilities and compression.

#### Wells

As of December 31, 2008, the company had an interest in 100 gross (56 net) producing and 151 gross (73.6 net) non-producing oil, natural gas, and other wells.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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