

# Tenaris SA Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Tenaris SA Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Tenaris SA and its competitors. This provides our Clients with a clear understanding of Tenaris SA position in the [Energy](#) Industry.

The report contains detailed information about Tenaris SA that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Tenaris SA. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Tenaris SA financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Tenaris SA competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Tenaris SA business.

## **About Tenaris SA**

Tenaris S.A. engages in the manufacture and supply of steel pipe products and related services for the energy industry, as well as for other industrial applications. The company's principal products include casing, tubing, line pipe, and mechanical and structural pipes.

The company operates an integrated network of steel pipe manufacturing, research, finishing and service facilities with industrial operations in North and South America, Europe, Asia, and Africa and a direct presence in oil and gas markets. The company provides tubular products and related services to its customers worldwide through global business units serving specific market segments and local business units serving the regional markets where the company has its main production facilities.

### **Global Business Units**

**Tenaris Pipeline Services:** The company focuses on the tubular needs of oil and gas and other energy companies in the transmission of fluids and gases from the well head to processing and distribution facilities.

**Tenaris Process and Power Plant Services:** The company focuses on the tubular needs of oil and gas processing facilities, refineries, petrochemical companies and energy

generating plants for construction and maintenance purposes.

**Tenaris Industrial and Automotive Services:** The company focuses on the tubular needs of automobile and other industrial manufacturers.

## Segments

The company's segments include Tubes and Projects.

**Tubes:** Tubes segment includes its operations that consist of the production, distribution and sale of seamless and welded steel tubular products and related services mainly for energy and select industrial applications.

**Projects:** Tubes segment includes its operations that consist of the production, distribution and sale of welded steel pipes mainly used in the construction of major pipeline projects.

## Products

The company's finished products are steel casing and tubing, line pipe and various other mechanical and structural steel pipes for different uses. In its Projects business segment the company also produces large diameter welded steel pipes for oil and gas pipelines. The company manufactures its steel pipe products in a range of specifications, which vary in diameter, length, thickness, finishing, steel grades, threading and coupling. For most complex applications, including high pressure and high temperature applications, steel pipes are usually specified and, for some standard applications, welded steel pipes can also be used.

**Casing:** Steel casing is used to sustain the walls of oil and gas wells during and after drilling.

**Tubing:** Steel tubing is used to conduct crude oil and natural gas to the surface after drilling has been completed.

**Line pipe:** Steel line pipe is used to transport crude oil and natural gas from wells to refineries, storage tanks and loading and distribution centers.

**Mechanical and structural pipes:** Mechanical and structural pipes are used by general industry for various applications, including the transportation of other forms of gas and

liquids under high pressure.

**Cold-drawn pipe:** The cold-drawing process permits the production of pipes with the diameter and wall thickness required for use in boilers, superheaters, condensers, heat exchangers, automobile production and other industrial applications.

**Premium joints and couplings:** Premium joints and couplings are specially designed connections used to join lengths of steel casing and tubing for use in high temperature or high pressure environments. A portion of its steel casing and tubing products are supplied with premium joints and couplings. The company owns a range of premium connections, and following the integration of Hydril's premium connections business, the company markets its premium connection products under the TenarisHydril brand name. In addition, the company holds licensing rights to manufacture and sell the Atlas Bradford range of premium connections outside of the United States.

**Coiled tubing:** Coiled tubing is used for oil and gas drilling and well workovers and for subsea pipelines.

**Other Products:** The company also manufactures sucker rods used in oil extraction activities, welded steel pipes for electric conduits used in the construction industry, and industrial equipment of various specifications and diverse applications, including liquid and gas storage equipment. In addition, it sells raw materials that exceed its internal requirements.

## Other Investments

**Ternium:** The company has an investment in Ternium, one of the steel producers of the Americas with production facilities in Argentina and Mexico.

**Exiros:** Exiros, with offices located in nine countries, provides the company's subsidiaries with purchase agency services in connection with its purchases of raw materials and other products or services.

## Customers

The company's customers include oil and gas companies, as well as engineering companies engaged in constructing oil and gas gathering, transportation, processing and power generation facilities.

## Dispositions

On July 1, 2010, the company dissolved its Oilfield Services global business unit.

## Competition

The company's principal competitors include Vallourec, ArcelorMittal, Sumitomo Metal Industries Ltd, and JFE Holdings Inc.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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