

Telstra Corporation Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Telstra Corporation Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Telstra Corporation Limited and its competitors. This provides our Clients with a clear understanding of Telstra Corporation Limited position in the [Communication Services Industry](#).

The report contains detailed information about Telstra Corporation Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Telstra Corporation Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Telstra Corporation Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Telstra Corporation Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Telstra Corporation Limited business.

About Telstra Corporation Limited

Telstra Corporation Limited provides telecommunications and information services for domestic and international customers.

The company offers a range of products and services throughout Australia and various telecommunication services in certain overseas countries. It has the telecommunications networks, distribution channels, and an integrated portfolio of assets, including BigPond, Sensis, and FOXTEL† to deliver services to all of its customers.

Segments

The company is organized into the following segments: Telstra Consumer, Telstra Business, Telstra Enterprise and Government, Telstra Wholesale, Telstra Networks and Services, Sensis, CSL New World, and TelstraClear.

Telstra Consumer segment

Telstra Consumer is responsible for: the provision of a range of telecommunication

products, services and communication solutions to consumers; and the mass market channels, including inbound and outbound call centres, Telstra Shops, and Telstra Dealers.

Telstra Business segment

Telstra Business is responsible for the provision of a range of telecommunication products and services, communication solutions, and information and communication technology services to small to medium enterprises.

Telstra Enterprise and Government segment

Telstra Enterprise and Government (TE&G) is responsible for the provision of a range of telecommunication products and services, communication solutions, and information and communication technology services to enterprise and government customers; and the provision of communication solutions to multi-national corporations through interests in the United Kingdom, Asia, and North America.

Telstra Wholesale segment

Telstra Wholesale is responsible for the provision of a range of telecommunication products and services delivered over the company's networks and associated support systems to non-Telstra branded carriers, carriage service providers, and Internet service providers.

Telstra Networks and Services segment

Telstra Networks and Services (TN&S) is responsible for the identification, analysis, validation, development, and implementation of product, technology, and information technology strategies for both the network infrastructure and customer solutions of the company; overall planning, design, specification of standards, commissioning and decommissioning of communication networks; construction of infrastructure for company's fixed, mobile, Internet protocol (IP) and data networks; and operation, assurance and maintenance, including activation and restoration, of these networks.

Sensis segment

Sensis is responsible for the management and growth of the directories and advertising business (excluding that undertaken by Telstra Media), including printed publications,

voice and directory services, location and publishing products, and online products and services; the provision of China's online real estate, home furnishings and home improvements portal through the investment in SouFun; and the provision of automotive and digital device Internet businesses in China through the investment in Norstar Media and Autohome/PCPop.

CSL New World segment

CSL New World (CSL NW) is the company's 76.4% owned subsidiary in Hong Kong. It is responsible for providing mobile services, including handset sales, voice, and data products to the Hong Kong market.

TelstraClear segment

TelstraClear (TClear) is the company's New Zealand subsidiary responsible for providing telecommunications services to the New Zealand market.

Others

Telstra Country Wide: Telstra Country Wide (TCW) is responsible for the local management and control of providing telecommunication products, services and solutions to all consumer customers, except those in Sydney and Melbourne, and small business, enterprise and some government customers outside the mainland state capital cities, in outer metropolitan areas, and in Tasmania and the Northern Territory.

Telstra Media: Telstra Media is responsible for the management and control of online and mobile content services and Trading Post classifieds website; and the provision of mobile value added services in China through ChinaM and Sharp Point.

Telstra Cable: Telstra Cable is responsible for the management of the company's investment in the FOXTEL partnerships; and the development and management of the hybrid fibre coaxial (HFC) cable network.

History

Telstra Corporation Limited was founded in 1901.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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