

# Telmex Corp SA Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Telmex Corp SA Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Telmex Corp SA and its competitors. This provides our Clients with a clear understanding of Telmex Corp SA position in the [Communication Services](#) Industry.

The report contains detailed information about Telmex Corp SA that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Telmex Corp SA. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Telmex Corp SA financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Telmex Corp SA competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Telmex Corp SA business.

## **About Telmex Corp SA**

Telemex Corp. S.A. provides telecommunications services, primarily long distance services to residential and corporate customers in Chile. It provides public international long distance, domestic long distance, private long distance services, and Internet access to end users. The company's various telecommunications business services for corporate customers include private long distance networks for large volume customers, digital leased lines, telex, Internet services, and switched data transmission, as well as video and audio satellite links for broadcasting corporations.

The company is a primary supplier of telecommunications services in Chile. The company supplies services to the residential and corporate markets, delivering a spectrum of products to each segment.

### **Network**

#### **Domestic Network**

Chilean telecommunications law divides Chile into 24 primary areas. Communications within a primary area (called intraprimary communications) are characterized as local service. Communications from one primary area to another primary area (called

interprimary communications) constitute domestic long distance service. Communications between a primary area and locations outside of Chile are characterized as international long distance services.

**Fiber Optics:** The company's fiber optic network has approximately 4,200 kilometers of physical cable. The company's fiber optic network is mainly aerial. Together with Entel, the company constructed a network in northern Chile as far as Arica. Subsequently, the company's network was extended to the city of Valdivia in the south, with access to the cross-Andes cable at the town of Las Cuevas in Argentina. It is also present at intermediate points in the main cities in the primary zone over which the country's phone network is geographically spread.

The company also has a metropolitan fiber optic network, which uses a ring structure with a length of approximately 140 km and which is distributed through 14 nodes located in the main industrial and commercial centers of the capital.

**Transmission:** The company's transmission systems cover the continental territory of Chile from Arica to Valparaiso. National coverage of its transmission network is achieved in the southernmost regions of the country with a satellite platform. This network is located near Lo Canas in Santiago and has remote terrestrial stations in the southern towns of Coyhaique and Punta Arenas.

**Switches:** The company's switching network consists primarily of Lucent 5ESS 2001 equipment located in the cities of Antofagasta, Santiago and Concepcion, through which there are interconnections with all of Chile's primary zones and which at the same time act as an international gateway. In addition to these centers, the company installed six circuit commutation centers (in traditional technology Time Division Multiplex, TDM) that are operating in the cities of Iquique, Antofagasta, Valparaiso, Santiago, Concepcion and Temuco. In order to offer public telephony in all of the 24 primary areas of the country, 18 additional centers were installed using Internet Protocol (IP) technology.

**Data Networks:** The company's data networks comprise a range of services among which both old and innovative technologies coexist. Particularly, the Company offers Telex services, data transmission through X.25 networks and Frame Relay (both technologies are based on the packaging of the information transmitted) to connect information, private voice, corporate networks and access to Internet services more efficiently using band widths available in transmission networks. This system consists of central high-capacity nodes located in different locations in the city of Santiago, with remote junction points located in various cities. The company provides clients with

broadband and virtual private network services.

Facilities: The company operates various facilities located in the cities of Arica, Iquique, Antofagasta, Copiapo, La Serena, Coquimbo, Ovalle, Valparaiso, Vina del Mar, Talca, Concepcion, Temuco, Valdivia, Osorno, Puerto Montt, Coyhaique, and Punta Arenas.

#### International Network

The company provides international services in C

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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