

Telkom SA Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Telkom SA Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Telkom SA Ltd. and its competitors. This provides our Clients with a clear understanding of Telkom SA Ltd. position in the [Communication Services](#) Industry.

The report contains detailed information about Telkom SA Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Telkom SA Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Telkom SA Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Telkom SA Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Telkom SA Ltd. business.

About Telkom SA Ltd.

Telkom SA Limited provides integrated communications services to business and residential customers in South Africa and other African countries. The company offers its customers fixed-line voice services, fixed-line and wireless data services, and mobile communications services.

Segments

The company's segments include Fixed-Line, Multi-Links, Mobile, and Other.

Fixed-Line

This segment includes its fixed line voice, data and Internet businesses. Telkom's fixed-line services include fixed-line subscription and connection services, fixed-line traffic services, interconnection services, and data and Internet services.

The company provides fixed-line subscription and connection services to postpaid, prepaid and private payphone customers using PSTN lines, including ISDN lines, and the sale of subscription based value-added voice services and customer premises equipment (CPE) rental and sales. It offers fixed-line traffic services to postpaid, prepaid

and payphone customers, including local, long distance, fixed-to-mobile, international outgoing and international Voice over Internet Protocol (VoIP) traffic services.

The company's interconnection services include terminating and transiting traffic from South African mobile operators and international operators, as well as transiting traffic from mobile to international destinations. Its data and internet services include domestic and international data transmission services, such as point-to-point leased lines, ADSL services, Wideband Code Division Multiple Access (W-CDMA), packet based services, managed data networking services, as well as internet access and related information technology services.

Products and services

Subscriptions and Connections: The company provides post-paid, prepaid and private payphone customers with digital and analogue fixed-line access services, including PSTN lines, ISDN lines, and wireless access between a customer's premises and its fixed-line network. The company provides a prepaid service on a fixed-line network. Its prepaid service offers customers an alternative to the conventional post-paid fixed-line telephone service.

The company also offers a range of value added voice services on a subscription or usage basis, including call forwarding, call waiting, conference calling, voicemail, tollfree calling, ShareCall, which permits callers and recipients to share call costs, speed dialling, fax services and calling card services for payphones. Value-added voice services, such as its CallAnswer voicemail service are also bundled with value-added calling plans, such as Telkom Closer, to improve the value of these services to its customers. The company provides payphone services throughout South Africa. As at March 31, 2009, Telkom operated approximately 132,208 public payphones and approximately 3,146 private payphones.

WiFi: The company offers a hot spot service that provides wireless data access through 802.11b/g WiFi technology. WiFi is mainly targeted at restaurants, hotel groups, major shopping malls and some sites on national routes. As of March 31, 2009, Telkom had 335 hotspots.

WiMAX: Telkom has launched services based on fixed WiMAX technology. The company has 57 WiMAX base stations across all major cities and towns with 2,615 customers, including voice and Internet customers as of March 31, 2009.

W-CDMA: As of March 31, 2009, the company had 141 base station sites in major metropolitan areas.

Multi-Links

The company owns 75% of Multi-Links Telecommunications Limited, or Multi-Links. Multi-Links is a private telecommunications operator with a Unified Access License allowing fixed, mobile, data, long distance and international telecommunications services to corporate clients, wholesale and mass markets in Nigeria.

The company owns 100% of Africa Online, which is an Internet service provider active in Cote d'Ivoire, Ghana, Kenya, Namibia, Swaziland, Tanzania, Uganda, Zambia and Zimbabwe. Africa Online offers wireless and fixed technologies, hosting and domain registration to both consumer and corporate customers.

As of March 31, 2009, Africa Online's network had 29 points of presence, 46 mobile

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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