

Technicoil Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Technicoil Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Technicoil Corp. and its competitors. This provides our Clients with a clear understanding of Technicoil Corp. position in the Industry.

The report contains detailed information about Technicoil Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Technicoil Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Technicoil Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Technicoil Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Technicoil Corp. business.

About Technicoil Corp.

Technicoil Corporation operates as an oilfield services company primarily in the western Canadian Sedimentary Basin (WCSB).

Segments

The company's business is conducted through two segments, Well Servicing and Drilling.

Well Servicing segment

The Well Servicing segment provides coiled tubing and conventional service rigs to the WCSB. As of December 31, 2008, the company had a rig fleet comprised of 18 coiled tubing service units and 8 conventional service units.

Coiled Tubing Service Rig Fleet: The company's coiled tubing service rigs provide conventional and fracturing services to the WCSB.

Fracturing Services: The company's coiled tubing service rigs are used by pressure pumping companies to pump high pressure fluids and sands into well bores in order to

fracture a well formation.

Conventional Services: In addition to fracturing services, Technicoil's coiled tubing service rigs are also capable of providing additional services, including well cleanouts and well stimulation services, such as acidizations, and completions. Its coiled tubing service rigs are also adaptable to operate with coiled tubing sizes ranging from 1 1/2' tubing to 3 1/2' tubing, with the maximum depth capacity of the company's coiled tubing service rigs being approximately 7,000 meters when using 1 1/2' tubing.

The company's coiled tubing units are commonly used for the completion of deep horizontal wellbores. Often these wellbores require multiple zones to be perforated and subsequently fractured before the reservoir is capable of producing.

Conventional Service Rig Fleet: The company's rigs are primarily used to provide services, such as completions, workovers, and maintenance services on oil and natural gas wells. The Storm rigs are mobile, free-standing single rigs which are all capable of working on Class III (sour gas) wells up to depths of 2,700 meters. The rigs operate in areas north of Edmonton, Alberta.

Drilling segment

Technicoil's second business segment is oil and gas well drilling. This segment utilizes the company's hybrid coiled tubing drilling technology. The company's hybrid coiled tubing drilling rigs are capable of drilling with either coiled tubing or jointed pipe.

The company's drilling rigs operate on a 24 hour per day basis utilizing five to six man crews on 8 to 12 hour shifts. These rigs are contracted directly to the oil and gas exploration companies. Its drilling customers range from small private corporations to multinational companies.

Customers

The company has a diversified customer base for its service and drilling rigs, which includes both large multinational companies and smaller junior resource companies.

History

Technicoil Corporation was founded in 1997.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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