

# TBS International PIc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

TBS International PIc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between TBS International PIc and its competitors. This provides our Clients with a clear understanding of TBS International PIc position in the <u>Sea Transportation</u> Industry.

The report contains detailed information about TBS International Plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for TBS International Plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The TBS International Plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes TBS International PIc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of TBS International PIc business.

# **About TBS International PIc**

TBS International PIc, together with its subsidiaries, engages in the ocean transportation of dry cargo through owned and chartered vessels. The company offers liner, parcel and bulk services and vessel chartering supported by a fleet of multipurpose tweendeckers and handysize and handymax bulk carriers. The company's liner, parcel and bulk services carry steel products, salt, sugar, grain, fertilizers, chemicals, metal concentrates, and aggregates plus general and project cargoes.

The company's steel products include specialty and carbon steel coils, steel pipe and structural steel used in infrastructure development, construction, oil and gas transmission and automotive and appliance manufacturing industries. Its fertilizers include ammonium sulfate shipped in bulk for use in commercial agriculture.

The company's metal concentrates include copper, zinc, silver and other metals generally shipped in small break-bulk lots from 1,000 to 10,000 metric ton parcels that are processed at their destinations by smelters into purer forms. Its general and project cargoes include industrial machinery, spare parts, oil well supplies, trailers, industrial tanks, and other commercial goods used in industrial applications.

In addition to its liner, parcel, and bulk services on the trade routes, the company time



charters-out vessels on an individual customer basis through TBS Ocean Carriers. As of December 31, 2009, 16 vessels of the company's controlled and owned fleet were time chartered-out with an average remaining duration of 30 days.

As part of its transportation service offering, the company provides portside and inland logistics, related support services, and solutions for challenging cargoes. In addition, the company offers an integrated shipping solution comprising total project coordination; and door-to-door supply chain management, including port services, terminal operations, trucking, barging, warehousing, distribution, inland pick-up and delivery, and documentation.

### Fleet

The company's controlled fleet consists of a total of 49 vessels, aggregating approximately 1.48 million dead weight tonnage. The fleet consists of 25 multipurpose tweendeckers (8,000–34,000 dwt) and 23 dry bulk carriers, including 18 Handymax (35,000–46,000 dwt) and five Handysize (22,000–29,000 dwt) vessels.

### Customers

The company targets various markets, which include trade routes, ports, and cargoes not served by container and dry bulk vessel operators. It serves a range of markets, including mining, steel manufacturing, trading, heavy industry, industrial equipment, and construction. The company's major customer is Dangote Industry Limited.

#### History

TBS International Plc was founded in 1993.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



# Contents

# RESEARCH METHODOLOGY

DISCLAIMER

# **1. TBS INTERNATIONAL PLC COMPANY PROFILE**

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

### 2. TBS INTERNATIONAL PLC BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

#### 3. TBS INTERNATIONAL PLC SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

#### 4. TBS INTERNATIONAL PLC FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet
- 4.1.3. Cash Flow
- 4.2. Financial Ratios
- 4.2.1. Profitability
- 4.2.2. Margin Analysis



- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

# 5. TBS INTERNATIONAL PLC COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. TBS International Plc Direct Competitors
- 5.2. Comparison of TBS International PIc and Direct Competitors Financial Ratios
- 5.3. Comparison of TBS International PIc and Direct Competitors Stock Charts
- 5.4. TBS International PIc Industry Analysis
- 5.4.1. Sea Transportation Industry Snapshot
- 5.4.2. TBS International PIc Industry Position Analysis

# 6. TBS INTERNATIONAL PLC NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

# 7. TBS INTERNATIONAL PLC EXPERTS REVIEW<sup>1</sup>

- 7.1. Experts Consensus
- 7.2. Experts Revisions

# 8. TBS INTERNATIONAL PLC ENHANCED SWOT ANALYSIS<sup>2</sup>

# 9. IRELAND PESTEL ANALYSIS<sup>2</sup>

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors



# **10. TBS INTERNATIONAL PLC IFE, EFE, IE MATRICES**<sup>2</sup>

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

# 11. TBS INTERNATIONAL PLC PORTER FIVE FORCES ANALYSIS<sup>2</sup>

# 12. TBS INTERNATIONAL PLC VRIO ANALYSIS<sup>2</sup>

### **APPENDIX: RATIO DEFINITIONS**

# LIST OF FIGURES

TBS International PIc Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit

Profit Margin Chart Operating Margin Chart Return on Equity (ROE) Chart Return on Assets (ROA) Chart Debt to Equity Chart Current Ratio Chart TBS International Plc 1-year Stock Charts TBS International Plc 5-year Stock Charts TBS International Plc vs. Main Indexes 1-year Stock Chart TBS International Plc vs. Direct Competitors 1-year Stock Charts TBS International Plc Article Density Chart

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

<sup>1 –</sup> Data availability depends on company's security policy.



# **List Of Tables**

# LIST OF TABLES

**TBS** International Plc Key Facts Profitability Management Effectiveness Income Statement Key Figures **Balance Sheet Key Figures Cash Flow Statement Key Figures Financial Performance Abbreviation Guide TBS International PIc Key Executives TBS International PIc Major Shareholders TBS** International Plc History **TBS International PIc Products** Revenues by Segment Revenues by Region **TBS** International PIc Offices and Representations **TBS International PIc SWOT Analysis** Yearly Income Statement Including Trends Income Statement Latest 4 Quarters Including Trends Yearly Balance Sheet Including Trends Balance Sheet Latest 4 Quarters Including Trends Yearly Cash Flow Including Trends Cash Flow Latest 4 Quarters Including Trends **TBS** International Plc Profitability Ratios Margin Analysis Ratios Asset Turnover Ratios **Credit Ratios** Long-Term Solvency Ratios Financial Ratios Growth Over Prior Year **TBS International PIc Capital Market Snapshot TBS International PIc Direct Competitors Key Facts Direct Competitors Profitability Ratios Direct Competitors Margin Analysis Ratios Direct Competitors Asset Turnover Ratios Direct Competitors Credit Ratios Direct Competitors Long-Term Solvency Ratios** Sea Transportation Industry Statistics



TBS International Plc Industry Position Company vs. Industry Income Statement Analysis Company vs. Industry Balance Sheet Analysis Company vs. Industry Cash Flow Analysis Company vs. Industry Ratios Comparison TBS International Plc Consensus Recommendations<sup>1</sup> Analyst Recommendation Summary<sup>1</sup> Price Target Summary<sup>1</sup> Experts Recommendation Trends<sup>1</sup> Revenue Estimates Analysis<sup>1</sup> Earnings Estimates Analysis<sup>1</sup> Historical Surprises<sup>1</sup> Revenue Estimates Trend<sup>1</sup> Earnings Estimates Trend<sup>1</sup> Earnings Estimates Trend<sup>1</sup> Revenue Revisions<sup>1</sup>



# **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

# IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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