

TAV Havalimanlari Holding A.S. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

TAV Havalimanlari Holding A.S. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between TAV Havalimanlari Holding A.S. and its competitors. This provides our Clients with a clear understanding of TAV Havalimanlari Holding A.S. position in the [Transportation Infrastructure](#) Industry.

The report contains detailed information about TAV Havalimanlari Holding A.S. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for TAV Havalimanlari Holding A.S.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The TAV Havalimanlari Holding A.S. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes TAV Havalimanlari Holding A.S. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of TAV Havalimanlari Holding A.S. business.

About TAV Havalimanlari Holding A.S.

TAV Havalimanlari Holding A.S. engages in the construction of terminal buildings, and management and operation of terminals or airports. The main geographical segments of the company are comprised of Turkey, Tunisie, and Georgia.

The company enters into Build – Operate – Transfer (BOT) Agreements with Devlet Hava Meydanlari Yönetmesi Genel Müdürlüğü (General Directorate of State Airports Authority) (DHMY), TAV Tbilisi with JSC Tbilisi International Airport (JSC), TAV Batumi with Georgian Ministry of Economic Development (GMED), TAV Tunisie with Tunisian Airport Authority (Office De L'Aviation Civil Et Des Aeroports) (OACA), and TAV Macedonia with Macedonian Ministry of Transportation and Communication (MOTC). Under these agreements the company agrees to build or renovate or manage an airport or terminal within a specified period of time and in exchange receives the right to operate the airport and terminal for a pre-established period of time.

The company, at the end of the contract, transfers the ownership of the terminal building or airport back to the related public authority, DHMY, JSC, GMED, OACA, or MOTC accordingly. In addition, the company enters into subsequent stand alone contracts for the operation of airports and terminals.

BOT Agreements

The airport terminals operated by the company are as follows: Ýstanbul Atatürk International Airport; Ankara Esenboða International Airport; Ýzmir Adnan Menderes International Airport; Tbilisi International Airport; Batumi International Airport; Tunisie Monastir and Enfidha International Airports; Gazipaða Airport; and Macedonia Skopje, Ohrid and Shtip Airports.

Segments

The company is organized into five divisions: Terminal Operations, Catering Operations, Duty Free Operations, Ground Handling and Bus Operations, and Other Operations.

Terminal operations: Operating Terminal Buildings, the Car Park and the General Aviation Terminal, the Group companies included in this segment are TAV Ýstanbul, TAV Esenboða, TAV Ýzmir, TAV Gazipaða, TAV Tunisie, TAV Tbilisi, TAV Batumi and TAV Macedonia. TAV Tbilisi and TAV Batumi also include the ground handling operations, and parking-apron-taxi ways that are run by the airport.

Catering operations: Managing all food and beverage operations of the terminal, both for the passengers and the terminal personnel, which is run by BTA.

Duty free operations: Sales of duty free goods for the international arriving and departing passengers. The company operates its duty free services through ATÜ.

Ground handling and bus operations: Providing traffic, ramp, flight operation, cargo and all other ground handling services for domestic and international flights under the Civil Aviation Legislation License. The company operates the ground handling services through HAVAP, which also provides bus operations.

Other: Providing lounge services, IT and Security services, the companies included in this segment are TAV Holding, TAV Ýpletme, TAV Bilipim and TAV Güvenlik.

Joint Ventures

The company has the following significant interests in joint ventures: a 49.98% equity shareholding with 50% voting power in ATÜ, a jointly controlled entity established in Turkey; a 60% equity shareholding with 50% voting power, in TAV Tbilisi, a joint venture

established in Georgia; a 50% equity shareholding with 50% voting power, in CAS, a joint venture established in KKTC; and 32.40% equity shareholding with 32.40% voting power, in TAV Gozen, a joint venture established in Turkey.

History

TAV Havalimanları Holding A.Ş. was founded in 1997.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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