

# Tata Steel Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Tata Steel Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Tata Steel Limited and its competitors. This provides our Clients with a clear understanding of Tata Steel Limited position in the [Metals and Mining](#) Industry.

The report contains detailed information about Tata Steel Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Tata Steel Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Tata Steel Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Tata Steel Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Tata Steel Limited business.

## **About Tata Steel Limited**

Tata Steel Limited operates as an integrated private sector steel company in India. The company serves a range of customers in India and abroad, including automobile manufacturers, producers of white goods, construction industry, and consumers of tubes, bearings, agricultural implements, etc. Its major branded products are Tata Steelium, Tata Shaktee, Tata Tiscon, Tata Pipes, Tata Bearing and Tata Agrico. It also produces tubes, bearings, ferro alloys and minerals, refractories, and pigments. The company has established strategic partnerships with international companies, such as Nippon Steel Corporation, Japan; Arcelor, France, POSDATA, South Korea (a subsidiary of POSCO), Ryerson (a JV with Ryerson Tull of USA) and Paul Wurth, Luxemborg.

### **Business Divisions**

#### **Tata Agrico**

TATA Agrico, a division of Tata Steel, manufactures agricultural implements in the country. Since 1925, it has been the major manufacturer of Shovels, Powrahs, Crowbars, Kudalies, Pickaxe and Hammers. These implements cater to the needs of Agricultural, Horticulture Industry, Maintenance of Roads, Dams, Railway- Tracks,

Collieries, etc., in India and abroad. TATA Agrico products are used by agriculturists, Government Agricultural Departments, The Railways, Defence Services, Collieries and Central and State Government Departments.

#### Automation division

The Automation Division of Tata Steel was created in 1990. It engages in the design, development, integration and implementation of Process Automation for the steel company and is also an international supplier of high level Automation for the metal industry. It is situated in the premises of steel company at Jamshedpur.

#### Tata Bearings

Tata Bearings division manufactures Deep Groove Ball Bearings, Double Row Self - Aligning Bearings, Magneto Bearings, Clutch Release Bearings, and Tapered Bearings. The plant is at Kharagpur, 120 km from Kolkata, India.

#### Ferro Alloys & Minerals Division

Ferro Alloys & Minerals Division (FA&MD), a profit centre of Tata Steel, was formed in 1993 with an objective of focusing its business objectives on a long-term basis in the area of Ferro Alloys and Minerals. Chrome and Manganese form the mainstay of FA&MD. Apart from this, Iron Ore, Manganese Ore, Coal, Coke & other ferro alloys are also produced or sourced through various business partners in order to provide a package to its customers. The division also provides Port Management Services to various Indian Industries and takes care of procurement of Ferro Alloys and Metals for Jamshedpur Works.

#### Flat products

Flat products business group at Tata Steel is a major manufacturer of steel products. With a capacity of 2.5 million MT of Hot Rolled, Cold rolled & Coated Products, Flat Products business group produces approximately 65% of total saleable steel.

#### Tisco Growth Shop

Tata Steel's Growth Shop (TGS), set up in 1968, operates in the field of heavy engineering plant and equipment manufacture in India. TGS engages in the design, development, manufacture, erection and commissioning of thousands of tons of

equipment both in-house for Tata Steel and for the following industries worldwide, including Steel; Aluminium; Power & Energy; Oil & Natural Gas; Pollution Control Devices; Material Handling; Nuclear Sector; and Space Research/Defense Sector.

Steel industry products:

TGS manufactures a range of heavy engineering equipment for Steel Plants, starting from raw material systems onwards, Covering Bedding & Blending, Coke Ovens, Sinter Plants, Blast Furnaces, LD, Billet / Slab Casters, Hot Strip Mills, Cold Rolling Mills, EOT Cranes, Gear Boxes etc.

Coil Tilter: The Growth Shop has designed, manufactured and supplied a host of equipment, such as Ladles, Ladle Tilters, Steel Transfer Cars, Ladle Turrets, Torpedo Ladle Cars, Combined Steel and Slag Transfer Cars, Coil tilters, Walking Beam Conveyors, Slag Raking Machines, Rotating Slab Transfer Trolleys, etc.

Aluminium industry: TGS supplies equipment for the Aluminium industry, such as Roughing and Finishing Mills, Belt Wrappers, etc., for Hot and Cold Rolling Mills. The Shop also manufactures products like Chocks, Scoops, Crust Breakers, Col

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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