

# Tata Power Co. Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Tata Power Co. Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Tata Power Co. Ltd. and its competitors. This provides our Clients with a clear understanding of Tata Power Co. Ltd. position in the [Utilities](#) Industry.

The report contains detailed information about Tata Power Co. Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Tata Power Co. Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Tata Power Co. Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Tata Power Co. Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Tata Power Co. Ltd. business.

### **About Tata Power Co. Ltd.**

The Tata Power Company Limited operates as a private sector power utility company in India. The company has a presence in all the segments of the power sector, such as generation (thermal, hydro, solar, and wind), transmission, distribution, and trading.

The company has public-private partnerships in generation, transmission, and distribution – 'North Delhi Power Limited' with Delhi Vidyut Board for distribution in North Delhi, 'Powerlinks Transmission Ltd.' with Power Grid Corporation of India Ltd. for evacuation of Power from Tala hydro plant in Bhutan to Delhi and 'Maithon Power Ltd.' with Damodar Valley Corporation for a 1050 Megawatts (MW) Mega Power Project at Jharkhand.

The company, as of March 31, 2009, had an installed capacity of 2,785 MW based on various fuel sources: thermal (coal, gas, and oil), hydroelectric power, renewable energy (wind) and waste heat recovery.

Tata Power Licensed Area Business – Mumbai

Generation

The company's generation units in the Licensed Area are at Trombay (1,580 MW thermal) and Bhira, Bhivpuri and Khopoli (447 MW hydroelectric). During the year 2008, the 250 MW unit 8 at Trombay commenced commercial operation.

**Trombay Thermal Power Station:** Trombay has an installed capacity of 1,580 MW, of which 750 MW is coal fired, 650 MW uses oil and the balance 180 MW uses gas as a source. 250 MW coal fired Unit 8 became commercially operational from March 2009.

**Hydro Stations – Bhira, Bhivpuri and Khopoli:** The company has three hydroelectric (hydel) power generating stations, totaling 447 MW – Khopoli (75 MW), Bhira (300 MW including 150 MW of Bhira Pumped Storage Unit [BPSU]) and Bhivpuri (72 MW) – all located in the Raigad district of Maharashtra.

### Transmission

The company has approximately 1,100 Circuit Kilometers (Kms) of transmission network in Mumbai Licensed Area, comprising 973 Circuit Kms of 220 kV/110 kV overhead lines and 124 Circuit Kms of 220 kV/110 kV underground cables. The company's transmission system connects Trombay and the hydro generating stations to 17 receiving stations spread across the Mumbai Licensed Area, with major ones being Carnac, Parel, Dharavi, Salsette and Borivali receiving stations. The transmission system is interconnected with Maharashtra State Electricity Transmission Company Limited (MSETCL) grid at Trombay, Salsette, Borivali and Kalyan receiving stations. The transmission lines are used by Brihanmumbai Electric Supply and Transport Undertaking (BEST), Reliance Infrastructure Limited, and the company's own distribution business.

### Distribution

The company supplies power to customers, either bulk or retail, in its area of license. Its cable network was expanded by approximately 49 Circuit Kms, taking the total network length to approximately 1,240 Circuit Kms.

### Tata Power Captive Power Plant (CPP) / Independent Power Producer (IPP) business

**Jojobera Thermal Power Station:** Jojobera, in Jharkhand, has installed capacity of 427.5 MW (Unit 1 of 67.5 MW capacity and Units 2, 3 and 4 of 120 MW capacity each). The Jojobera Thermal Power Station recorded a generation of 3,009 MUs during the year

2008.

**Belgaum Thermal Power Station:** Belgaum, in Karnataka has a heavy fuel oil based generation capacity of 81 MW. During the year 2008, Belgaum Power Plant generated 447 MUs.

**Haldia Power Plant:** During the year 2008, the company had commissioned two 45 MW Units in Haldia, West Bengal. These units use hot coke oven gas from Hooghly Met Coke & Power Company Limited to produce steam for power generation. Unit 1 commenced commercial operation from August 2008 and Unit 2 from December 2008.

**Strategic Electronics Division (SED)**

Tata Power SED operates in the Defence Systems and Engineering space serving as a prime contractor to Ministry of Defence (MoD) for Indigenous Defence Products and Systems.

**Public Private Partnerships (PPPs) and Tata Power**

**North Delhi Power Limited (NDPL):** NDPL, a distribution company (discom) supplying power to North Delhi, is a subsidiary of the company with 51% share, the balance being held by Delhi Power Company Limited (a Government of Delhi undertaking). NDPL services approximately 1 million

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

## Contents

RESEARCH METHODOLOGY

DISCLAIMER

### **1. TATA POWER CO. LTD. COMPANY PROFILE**

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

### **2. TATA POWER CO. LTD. BUSINESS OVERVIEW**

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

### **3. TATA POWER CO. LTD. SWOT ANALYSIS**

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

### **4. TATA POWER CO. LTD. FINANCIAL ANALYSIS**

- 4.1. Financial Statements
  - 4.1.1. Income Statement
  - 4.1.2. Balance Sheet
  - 4.1.3. Cash Flow
- 4.2. Financial Ratios
  - 4.2.1. Profitability
  - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## **5. TATA POWER CO. LTD. COMPETITORS AND INDUSTRY ANALYSIS**

- 5.1. Tata Power Co. Ltd. Direct Competitors
- 5.2. Comparison of Tata Power Co. Ltd. and Direct Competitors Financial Ratios
- 5.3. Comparison of Tata Power Co. Ltd. and Direct Competitors Stock Charts
- 5.4. Tata Power Co. Ltd. Industry Analysis
  - 5.4.1. Utilities Industry Snapshot
  - 5.4.2. Tata Power Co. Ltd. Industry Position Analysis

## **6. TATA POWER CO. LTD. NEWS & EVENTS**

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

## **7. TATA POWER CO. LTD. EXPERTS REVIEW<sup>1</sup>**

- 7.1. Experts Consensus
- 7.2. Experts Revisions

## **8. TATA POWER CO. LTD. ENHANCED SWOT ANALYSIS<sup>2</sup>**

## **9. INDIA PESTEL ANALYSIS<sup>2</sup>**

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

## **10. TATA POWER CO. LTD. IFE, EFE, IE MATRICES<sup>2</sup>**

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

## **11. TATA POWER CO. LTD. PORTER FIVE FORCES ANALYSIS<sup>2</sup>**

## **12. TATA POWER CO. LTD. VRIO ANALYSIS<sup>2</sup>**

### **APPENDIX: RATIO DEFINITIONS**

### **LIST OF FIGURES**

Tata Power Co. Ltd. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit  
Profit Margin Chart  
Operating Margin Chart  
Return on Equity (ROE) Chart  
Return on Assets (ROA) Chart  
Debt to Equity Chart  
Current Ratio Chart  
Tata Power Co. Ltd. 1-year Stock Charts  
Tata Power Co. Ltd. 5-year Stock Charts  
Tata Power Co. Ltd. vs. Main Indexes 1-year Stock Chart  
Tata Power Co. Ltd. vs. Direct Competitors 1-year Stock Charts  
Tata Power Co. Ltd. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
The complete financial data is available for publicly traded companies.

## List Of Tables

### LIST OF TABLES

Tata Power Co. Ltd. Key Facts  
Profitability  
Management Effectiveness  
Income Statement Key Figures  
Balance Sheet Key Figures  
Cash Flow Statement Key Figures  
Financial Performance Abbreviation Guide  
Tata Power Co. Ltd. Key Executives  
Tata Power Co. Ltd. Major Shareholders  
Tata Power Co. Ltd. History  
Tata Power Co. Ltd. Products  
Revenues by Segment  
Revenues by Region  
Tata Power Co. Ltd. Offices and Representations  
Tata Power Co. Ltd. SWOT Analysis  
Yearly Income Statement Including Trends  
Income Statement Latest 4 Quarters Including Trends  
Yearly Balance Sheet Including Trends  
Balance Sheet Latest 4 Quarters Including Trends  
Yearly Cash Flow Including Trends  
Cash Flow Latest 4 Quarters Including Trends  
Tata Power Co. Ltd. Profitability Ratios  
Margin Analysis Ratios  
Asset Turnover Ratios  
Credit Ratios  
Long-Term Solvency Ratios  
Financial Ratios Growth Over Prior Year  
Tata Power Co. Ltd. Capital Market Snapshot  
Tata Power Co. Ltd. Direct Competitors Key Facts  
Direct Competitors Profitability Ratios  
Direct Competitors Margin Analysis Ratios  
Direct Competitors Asset Turnover Ratios  
Direct Competitors Credit Ratios  
Direct Competitors Long-Term Solvency Ratios  
Utilities Industry Statistics



Tata Power Co. Ltd. Industry Position  
Company vs. Industry Income Statement Analysis  
Company vs. Industry Balance Sheet Analysis  
Company vs. Industry Cash Flow Analysis  
Company vs. Industry Ratios Comparison  
Tata Power Co. Ltd. Consensus Recommendations<sup>1</sup>  
Analyst Recommendation Summary<sup>1</sup>  
Price Target Summary<sup>1</sup>  
Experts Recommendation Trends<sup>1</sup>  
Revenue Estimates Analysis<sup>1</sup>  
Earnings Estimates Analysis<sup>1</sup>  
Historical Surprises<sup>1</sup>  
Revenue Estimates Trend<sup>1</sup>  
Earnings Estimates Trend<sup>1</sup>  
Revenue Revisions<sup>1</sup>

## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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