

Axon Enterprise Inc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Axon Enterprise Inc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Axon Enterprise Inc and its competitors. This provides our Clients with a clear understanding of Axon Enterprise Inc position in the [Aerospace and Defense](#) Industry.

The report contains detailed information about Axon Enterprise Inc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Axon Enterprise Inc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Axon Enterprise Inc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Axon Enterprise Inc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Axon Enterprise Inc business.

About Axon Enterprise Inc

TASER International, Inc. engages in the development, manufacture, and sale of Electronic Control Devices (ECDs) designed for use in the law enforcement, military, corrections, private security, and personal defense markets.

Products

Electronic Control Devices (ECDs)

Technology

The company makes ECDs for two main types of market segments, the law enforcement, military, corrections and professional security markets; and the consumer market. Its ECDs transmit electrical pulses along the wires and into the body affecting the sensory and motor functions of the peripheral nervous system.

Law Enforcement, Military, Corrections and Professional Security Products

For the law enforcement, military, corrections and professional security markets, the company manufactures three hand-held ECD product lines and have also incorporated

its technology into various other product line extensions.

The company's primary product is the TASER X26 with Shaped Pulse Technology, a refined energy pulse that concentrates a small portion of energy to first penetrate any barriers. The TASER X26 product line consists of the TASER X26, various cartridges, a digital power magazine (DPM), download software and equipment, extended warranties, and various holstering options and accessories. It also offers the TASER X3.

The company's third law enforcement product line is the ADVANCED TASER M26, which consists of the ADVANCED TASER M26, various cartridges, rechargeable batteries, a battery charging system, data download software and equipment, extended warranties, and various holstering options and accessories.

ECD Product Line Extensions

The TASER XREP is a self-contained, wireless ECD that deploys from a 12-gauge pump-action shotgun. It delivers a similar NMI bio-effect as its X26 handheld ECD and can be delivered to a maximum effective range of 100 feet (30.48 meters). The battery supply is fully integrated into the chassis and provides the power to drive the XREP projectile engine. The TASER X12 includes Radial Ammunition Key technology to prevent the system from deploying lethal 12-gauge rounds to remove the possibility of end users accidentally firing a lethal round in a less-lethal system during high stress situations.

Consumer Products

For the personal defense market the company's primary product is the TASER C2 consumer product. Its sale and marketing of the TASER C2 promotes responsible ownership and targets to prevent misuse by keeping the device inactive until the owner has successfully completed a background check either online or via a toll-free telephone number.

The company also manufactures the TASER X26C, ADVANCED TASER M18, and ADVANCED TASER M18L devices for use by consumers. The X26C was developed in conjunction with the law enforcement TASER X26 version. The ADVANCED TASER M18 and ADVANCED TASER M18L are designed after the law enforcement ADVANCED TASER M26 version. These three product lines consist of the units themselves, air cartridges, batteries and digital power magazines, and a number of

holstering options and accessories.

Cartridges and Other Accessories

The company manufactures multiple cartridge types, including a 15 inches cartridge, a 21 inches cartridge, a 25 inches XP cartridge, a 35 inches cartridge, a 21 inches training cartridge, a 15 inches cartridge for the C2. In 2009, the company introduced the new range of Smart Cartridges for use with the X3. The 15 inches cartridge is capable of firing a distance of 15 inches and is sold primarily to the law enforcement market for training and the consumer market for use in the ADVANCED TASER M18, ADVANCED TASER M18L, and TASER X26C devices. The C2 15 inches cartridge is designed specifically for use in the TASER C2. The 21 inches, 25 inches XP, 35 inches, and 21 inches training cartridge are sold only to the law enforcement, military, and corrections markets. The Smart Cartridge communicates with the Fire Control System with in the X3, indicating the type of cartridge loaded in each bay and its deployment status.

In 2009, the company introduced The TASER Controlled Digital Power Magazine (CDPM), a new accessory for the TASER X26 device. It offers an accessory to the X26 called the TASER Cam. The TASER Cam is a video recording device that captures both video and audio of actual TASER use incidents. The device captures video and audio before, during and after a TASER deployment, which provides law enforcement with a greater level of accountability to support their use of TASER devices against a resistant subject.

AXON and EVIDENCE.COM

In 2009 the company devoted significant resources to the design and development of its new digital evidence collection and management solution — AXON and EVIDENCE.COM.

The AXON is a tactical networkable computer combining audio-video record/capture capabilities. An audio-video earpiece, imager, speaker and microphone integrates into the communications loop between existing radios and the communications headset, recording video of critical incidents from the visual perspective of the officer. EVIDENCE.COM is a virtual evidence warehouse. The company launched initial field trials of the AXON and EVIDENCE.COM in 2009.

Competition

The company has an indirect competition from pepper spray and impact weapons sold by companies, such as Armor Holdings, Inc. and Pepperball Technologies, Inc.

History

TASER International, Inc. was founded in 1993.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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