

Talon International, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Talon International, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Talon International, Inc. and its competitors. This provides our Clients with a clear understanding of Talon International, Inc. position in the [Clothing, Textiles and Accessories](#) Industry.

The report contains detailed information about Talon International, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Talon International, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Talon International, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to

profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Talon International, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Talon International, Inc. business.

About Talon International, Inc.

Talon International, Inc. engages in the manufacture and distribution of a range of apparel accessories, including zippers and trim items to manufacturers of fashion apparel, specialty retailers, and mass merchandisers.

The company manufactures and distributes zippers under its Talon brand name to manufacturers for apparel brands and retailers, such as Abercrombie & Fitch, JC Penney, Wal-Mart, Kohl's, Juicy Couture, and Phillips-Van Heusen. The company also provides service outsourced trim design, sourcing and management services, and supply specified trim items for manufacturers of fashion apparel, such as Victoria's Secret, Tom Tailor, Abercrombie & Fitch, American Eagle, Polo Ralph Lauren, New York and Company, and Express. Under its Tekfit brand, the company develops and sells a stretch waistband that utilizes a patented technology.

Product Groups

The company operates its business with in three product groups, including Talon, Trim, and Tekfit.

In its Talon group, the company designs, engineers, tests, and distributes zippers under its TALON trademark and trade names to apparel brands and manufacturers. The company provides a line of zippers, including a specialty zipper for kids clothing, for distribution to apparel manufacturers worldwide, including Hong Kong, China, Taiwan, India, Indonesia, Bangladesh, Mexico and Central America.

In its Trim products group, the company acts as an integrated single-source supplier, designer and sourcing agent of a range of trim items for manufacturers of fashion apparel. Its business focuses on servicing the trim requirements of its customers at the manufacturing and retail brand level of the fashion apparel industry. Trim items include labels, buttons, rivets, printed marketing material, polybasic, packing cartons, and hangers.

Products

Talon Zippers: The company offers a line of metal, coil, and plastic zippers bearing the Talon brand name. Talon zippers are used primarily by manufacturers in the apparel industry and are distributed through distribution facilities in the United States, Europe, Hong Kong, China, Taiwan, India, Indonesia and Bangladesh and through these designated offices to other international markets.

Trim: The company produces customized woven, leather, synthetic, embroidered and novelty labels and tapes, which can be printed on or woven into a range of fabrics and other materials using various types of high-speed equipment. As an additional service, the company provides its customers the machinery used to attach the buttons, rivets and snaps the company distribute.

Tekfit: The company distributes a proprietary stretch waistband under its exclusive license and intellectual property rights agreement with Pro-Fit Holdings, Limited. The agreement gives the company the rights to sell or sublicense stretch waistbands manufactured under the patented technology developed by Pro-Fit for garments, manufactured anywhere in the world, for sale in the U.S. market. The company offers apparel manufacturers advanced, patented fabric technologies to utilize in their garments under the Tekfit name.

Sales and Marketing

The company sells its principal products through its own sales force based in Los Angeles, California, various other cities in the United States, Hong Kong, China, India,

Indonesia, Taiwan, and Bangladesh.

Customers

The company has approximately 800 customers. Its customers include the designated suppliers of apparel retailers and brands, such as Victoria's Secret, Tom Tailor, Abercrombie & Fitch, Polo Ralph Lauren, Phillips-Van Heusen, American Eagle, and Juicy Couture. The company's customers also include contractors for specialty retailers, such as Express and mass merchant retailers, such as Wal-Mart, Kohl's, Penney's, and Target.

Competition

The company's competitors include YKK, and Avery Dennison Corporation.

History

Talon International, Inc. was founded in 1980. The company was formerly known as Tag-It Pacific, Inc. and changed its name to Talon International, Inc. in 2007.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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