

Talisman Energy Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Talisman Energy Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Talisman Energy Inc. and its competitors. This provides our Clients with a clear understanding of Talisman Energy Inc. position in the [Energy](#) Industry.

The report contains detailed information about Talisman Energy Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Talisman Energy Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Talisman Energy Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Talisman Energy Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Talisman Energy Inc. business.

About Talisman Energy Inc.

Talisman Energy Inc., an independent oil and gas producer, engages in the exploration, development, production, transportation, and marketing of crude oil, natural gas, and natural gas liquids (NGLs).

Segments

The company's activities are conducted in five geographic segments: North America, UK, Scandinavia, Southeast Asia, and Other.

NORTH AMERICA

The North America segment includes operations in Canada and the United States. In 2009, the company reorganized its North American operations into two distinct businesses, Shale and Conventional.

Shale

The company focuses on piloting and developing the holdings in the Pennsylvania Marcellus, Montney, and Lorraine/Utica shales. As of December 31, 2009, it held

interests in approximately 2 million net acres of land which it considers to be prospective for shale gas.

Montney Shale: The company holds 168,000 Tier 1 net acres with approximately 3,000 net drilling locations. It drilled 16 gross (15 net) wells during 2009.

Lorraine/Utica: The company's Lorraine/Utica lands are located in the Quebec lowlands along the St. Lawrence River, where it holds a total of 756,000 net acres. The company drilled two horizontal wells in Quebec during 2009 and is drilling a third horizontal well.

Conventional

The company's conventional assets in North America are focused in the following areas: tight gas in the Outer Foothills and the Edson/Bigstone/Wild River/WestWhitecourt areas; deep gas in the Foothills of Monkman B.C. and Alberta Foothills; and oil operations in Alberta/Saskatchewan in the Chauvin and Shaunavon fields. In total, 64 gross (39 net) wells were drilled in 2009.

Infrastructure and Midstream

The company's midstream operations include approximately 700 km of gathering systems in Western Canada including Central Foothills, Erith, Lynx and Palliser, plus three operated gas plants (Edson, Berland West, and Boundary Lake). The company's midstream assets support various areas in the company's Conventional division, including Alberta Foothills, Bigstone/Wild River, and greater Edson.

THE UNITED KINGDOM

The company is an independent operator in the U.K. It has two core operating areas in the UK: the Northern Business Area (NBA) and the Central Business Area (CBA).

Northern Business Area (NBA): The company's principal operating areas in the NBA include Claymore, Piper (including Tweedsmuir), Tartan, and Quad 16. These four principal operating areas encompass a total of 23 fields. The company holds interests ranging from 5% to 100% in the NBA fields, as well as in various production facilities and pipelines, including an 80% interest in the Flotta Terminal. Of the 23 fields, 16 are operated (with interests ranging from 37% to 100%) and 7 are non-operated (with interests ranging from 5% to 15%).

Central Business Area (CBA): The company's principal operating areas in the CBA include Montrose/Arbroath, Fulmar, Auk, Clyde, Ross/Blake and Buchan. These principal operating areas encompass a total of 23 fields. The company holds interests ranging from 7% to 100% in the CBA fields, as well as in various production facilities and pipelines. Of the 23 fields, 18 are operated (with interests ranging from 25% to 100%) and five are non-operated (with interests ranging from 7% to 54%).

SCANDINAVIA

The company's principal operating areas in Scandinavia are the Southern North Sea Area and the Mid North Sea Area, which encompass a total of 10 fields. The primary focus in Scandinavia is oil.

Southern North Sea Area: In the Southern North Sea Area, the company holds interests in the Blane, Gyda and Yme operated fields of 18%, 61% and 60%, respectively, as well as a 10% interest in the non-operated Tambar East field.

Mid North Sea Area: In the Mid North Sea Area, the company holds interests in the operated Varg and Rev fields of 65% and 70%, respectively, and interests in four non-operated fields (with interest ranging between 1% and 35%), as well as various production facilities and pipelines in other areas of the Norwegian Continental Shelf.

SOUTHEAST ASIA

The Southeast Asia segment includes exploration and operations in Indonesia, Malaysia, Vie

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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