

TAL International Group, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/T3ECB1923D4BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: T3ECB1923D4BEN

Abstracts

TAL International Group, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between TAL International Group, Inc. and its competitors. This provides our Clients with a clear understanding of TAL International Group, Inc. position in the [Wholesale and Distribution](#) Industry.

The report contains detailed information about TAL International Group, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for TAL International Group, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The TAL International Group, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes TAL International Group, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of TAL International Group, Inc. business.

About TAL International Group, Inc.

TAL International Group, Inc. provides long-term leases, service leases and finance leases, along with maritime container management services. The company operates in both international and domestic markets. It also provides container sales, including the resale of purchased containers and positioning services. The company also enters into management agreements with third party container owners under, which the company manages the leasing and selling of containers on behalf of the third party owners.

Segments

The company operates its business in one industry, intermodal transportation equipment, and has two segments: Equipment leasing and Equipment trading.

Equipment Leasing

The Equipment Leasing operations include the acquisition, leasing, re-leasing, and ultimate sale of multiple types of intermodal transportation equipment, primarily intermodal containers. The company had a global presence, offering leasing services through 18 offices in 11 countries and 199 third-party container depot facilities in 37

countries as of December 31, 2009. The company's customers include shipping lines, among others, APL-NOL, CMA CGM, Maersk Line, Mediterranean Shipping Company, and NYK Line.

The company primarily leases three principal types of equipment: dry freight containers, which are used for general cargo, such as manufactured component parts, consumer staples, electronics, and apparel; refrigerated containers, which are used for perishable items, such as fresh and frozen foods; and special containers, which are used for heavy and oversized cargo, such as marble slabs, building products, and machinery. The company also leases chassis, which are used for the transportation of containers domestically, and tank containers, which are used to transport bulk liquid products, such as chemicals. The company also finances port equipment, which includes container cranes, reach stackers, and other related equipment. The company generally leases its equipment on a per diem basis to its customers under three types of leases: long-term leases, finance leases, and service leases.

Equipment Trading

Through its operating network, the company purchases containers from shipping line customers and other sellers of containers and resell these containers to container traders and users of containers for storage and one-way shipments.

Operations

The company operates its business through 18 worldwide offices located in 11 different countries as of December 31, 2009. The company's field operations include a sales force, a container operations group, an equipment resale group, and a logistics services group.

Equipment

The company's fleet primarily consists of three types of equipment:

Dry Containers: A dry container is essentially a steel-constructed box with a set of doors on one end. Dry containers come in lengths of 20, 40 or 45 feet. They are 8 feet wide, and either 8 1/2 or 9 1/2 feet tall.

Refrigerated Containers: Refrigerated containers include an integrated cooling machine and an insulated container, come in lengths of 20 or 40 feet, and are 8 feet wide, and

either 81/2 or 91/2 feet tall. These containers are used to carry perishable cargo such as fresh and frozen produce.

Special Containers: Most of its special containers are open top and flat rack containers. Open top containers come in similar sizes as dry containers, but do not have a fixed roof. Flat rack containers come in varying sizes and are steel platforms with folding ends and no fixed sides. Open top and flat rack containers are used to move heavy or bulky cargos, such as marble slabs, steel coils or factory components.

Tank Containers: Tank containers are stainless steel cylindrical tanks enclosed in rectangular steel frames, with the same outside dimensions as 20 foot dry containers. They carry bulk liquids such as chemicals.

Chassis: An intermodal chassis is a rectangular, wheeled steel frame, 231/2, 40 or 45 feet in length, built specifically for the purpose of transporting intermodal containers domestically. Longer sized chassis, designed solely to accommodate domestic containers, can be up to 53 feet in length. The company's chassis are primarily used in the United States.

Port Equipment: The company finances container cranes, reach stackers and related equipment.

Depot Management: As of December 31, 2009, the company managed its equipment fleet through 199 third-party owned and operated depot facilities located in 37 countries.

Equipment Disposals: The company's in-house equipment sales group has a worldwide team of specialists that manage the sale process for used containers and chassis from lease fleet. The company generally sells to domestic storage companies, freight forwarders (who often use the containers for one-way trips), and other purchasers of used containers.

Equipment Trading: The company also buys and sells new and used containers and chassis acquired from third parties. The company has sold approximately 41,000 TEU of containers purchased from third parties for resale on average.

Customers

The company has equipment on-hire to approximately 300 customers. Its customers are mainly international shipping lines. The company's major customers include CMA CGM

and APL-NOL.

History

TAL International Group, Inc. was founded in 1963.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. TAL INTERNATIONAL GROUP, INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. TAL INTERNATIONAL GROUP, INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. TAL INTERNATIONAL GROUP, INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. TAL INTERNATIONAL GROUP, INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. TAL INTERNATIONAL GROUP, INC. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. TAL International Group, Inc. Direct Competitors
- 5.2. Comparison of TAL International Group, Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of TAL International Group, Inc. and Direct Competitors Stock Charts
- 5.4. TAL International Group, Inc. Industry Analysis
 - 5.4.1. Wholesale and Distribution Industry Snapshot
 - 5.4.2. TAL International Group, Inc. Industry Position Analysis

6. TAL INTERNATIONAL GROUP, INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. TAL INTERNATIONAL GROUP, INC. EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. TAL INTERNATIONAL GROUP, INC. ENHANCED SWOT ANALYSIS²

9. UNITED STATES PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. TAL INTERNATIONAL GROUP, INC. IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. TAL INTERNATIONAL GROUP, INC. PORTER FIVE FORCES ANALYSIS²

12. TAL INTERNATIONAL GROUP, INC. VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

TAL International Group, Inc. Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit

Profit Margin Chart

Operating Margin Chart

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

Current Ratio Chart

TAL International Group, Inc. 1-year Stock Charts

TAL International Group, Inc. 5-year Stock Charts

TAL International Group, Inc. vs. Main Indexes 1-year Stock Chart

TAL International Group, Inc. vs. Direct Competitors 1-year Stock Charts

TAL International Group, Inc. Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

TAL International Group, Inc. Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
TAL International Group, Inc. Key Executives
TAL International Group, Inc. Major Shareholders
TAL International Group, Inc. History
TAL International Group, Inc. Products
Revenues by Segment
Revenues by Region
TAL International Group, Inc. Offices and Representations
TAL International Group, Inc. SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
TAL International Group, Inc. Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
TAL International Group, Inc. Capital Market Snapshot
TAL International Group, Inc. Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Wholesale and Distribution Industry Statistics

TAL International Group, Inc. Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
TAL International Group, Inc. Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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