

# Taitron Components Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Taitron Components Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Taitron Components Inc. and its competitors. This provides our Clients with a clear understanding of Taitron Components Inc. position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about Taitron Components Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Taitron Components Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Taitron Components Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Taitron Components Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Taitron Components Inc. business.

### **About Taitron Components Inc.**

Taitron Components Incorporated engages in the distribution and supply of brand name electronic components, and original designed and manufactured (ODM) electronic components. The company's 60% majority owned subsidiary is Taitron Components Mexico, SA de CV.

The company also provides value-added engineering and services, focused on providing existing contract electronic manufacturers (CEMs) and original equipment manufacturers (OEMs) with original design and manufacturing (ODM) services for their projects (ODM Products).

The company also offers ODM Components, which are manufactured electronic components based on its own engineering specifications under the private label brands 'TCI' or 'PSD' through outsourcing. As of December 31, 2009, the company's inventory consisted of approximately 14,000 different products manufactured by approximately 100 different suppliers. In 2009, the company offered approximately 10 that are ODM Products to specifications developed as a result of its ODM services.

### **Products**

## Electronic Components – Discrete

The company markets various discrete semiconductors, including rectifiers (or power diodes), diodes, transistors, optoelectronic devices and passive components, to other electronic distributors, contract electronic manufacturers and original equipment manufacturers, who incorporate them in their products.

**Rectifiers:** The company sells various rectifiers, including silicon rectifiers, rectifiers, schottky rectifiers, glass passivated rectifiers, glass passivated rectifiers, silicon bridge rectifiers, fast recovery, glass passivated bridge rectifiers, and controlled avalanche bridge rectifiers.

**Diodes:** The company sells various diodes, including switching diodes, varistor diodes, germanium diodes and zener diodes. They are used in various electronic applications, including signal processing and direction of current.

**Transistors:** The company sells various types of transistors, including small signal transistors, power transistors and power MOSFETS.

**Optoelectronic Devices:** Optoelectronic devices are solid state products which provide light displays, such as LEDs, optical links, and fiber-optic signal coupling.

**Passive Components:** Passive components are a type of electronic component manufactured with non-semiconductor materials. Passive components, such as resistors, capacitors and inductors are used in electronic circuitry but they do not provide amplification.

## ODM Products

ODM Products are custom made and are marketed in specific industries, such as wild animal feeders, timers for DC motor, public street light controllers, battery testers, universal remote control devices, and battery chargers.

## Sales

The company has centralized its sales order processing and customer service department into its headquarters at Valencia, California. Its inside sales and customer service departments are divided into regional sales territories throughout North America.

The company has sales channels into Central America through its majority-owned subsidiary in Mexico City, Mexico. It has sales channels into Asia through its branch offices in Shanghai, China and Taipei, Taiwan. It also has sales channels into South America through its branch office in Sao Paulo, Brazil.

## Suppliers

In 2009, the company purchased electronic component products from various suppliers, including Everlight Electronics Co, Ltd., Princeton Technology, Samsung Electro-Mechanics Co., Vishay Americas Inc., and Zowie Technology Corporation.

## History

Taitron Components Incorporated was founded in 1989.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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