

Synergetics USA, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Synergetics USA, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Synergetics USA, Inc. and its competitors. This provides our Clients with a clear understanding of Synergetics USA, Inc. position in the [Healthcare Equipment and Supplies](#) Industry.

The report contains detailed information about Synergetics USA, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Synergetics USA, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Synergetics USA, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Synergetics USA, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Synergetics USA, Inc. business.

About Synergetics USA, Inc.

Synergetics USA, Inc. supplies precision microsurgical devices. The company's primary focus is on the microsurgical disciplines of ophthalmology and neurosurgery.

The company's product lines focus upon precision engineered, microsurgical, handheld devices, and the delivery of various energy modalities for the performance of microsurgery, including laser energy, ultrasonic energy, radio frequency energy for electrosurgery and lesion generation, and visible light energy for illumination, and where applicable, simultaneous infusion (irrigation) of fluids into the operative field.

Ophthalmic and Vitreoretinal Markets

The company is a supplier of 25, 23, and 20 gauge instrumentation to the vitreoretinal surgical market. The 25 and 23 gauge microsurgical devices enable surgeons to make smaller sutureless incisions. It has introduced its Photon xenon light source for vitreoretinal illumination to operating rooms across the world which addressed the light limitation issues. In addition, the company engineered a system solution using smaller optical fibers that, in combination with other product functionality, are capable of delivering more light to the surgical site than traditional illumination systems.

The company offers approximately 1,000 separate catalogue items in the ophthalmic and vitreoretinal surgical market segments. Its ophthalmic and vitreoretinal products include fiberoptic endoilluminators and endolaser probes, various disposable and reusable devices designed for intraocular manipulation of tissues, illumination equipment under the Photon brand, laser equipment for the United States market under Quantel's Vitra and Supra brands, Volk's line of ophthalmic lenses and its Optiflex and Merlin non-contact viewing systems, and other miscellaneous products.

Competition

The company's ophthalmic and vitreoretinal surgical devices, lasers, and disposables compete against manufacturers of similar products, including those sold by its major competitors, including Alcon, Inc., Iridex Corporation, Bausch & Lomb, Inc., and Dutch Ophthalmic Research Corp.

Neurosurgery Market

In field of neurosurgery, the company develops, designs, and manufactures precision-engineered, microsurgical devices, and instruments.

The company has executed a distribution agreement with Codman & Shurtleff, Inc. (Codman), a division of Johnson and Johnson, for the distribution by Codman of the third generation electrosurgical generator, certain other generators, related disposables, accessories, and other options. In addition, the company entered into a new, three-year license agreement, which provides for the continued licensing of the company's Malis trademark to Codman for use with certain Codman products, including those covered by the distribution agreement.

In April 2010, the company has closed a definitive agreement with Stryker Corporation (Stryker) in conjunction with the acquisition by Stryker of certain assets from Mutoh Co., Ltd. and its affiliates (Mutoh), used to produce the Sonopet Ultrasonic Aspirator control consoles and handpieces. In addition, the agreement provides for the company to supply disposable ultrasonic instrument tips and certain other consumable products used in conjunction with the Sonopet/Omni ultrasonic aspirator console and handpieces, and pursue certain development projects for new products associated with Stryker's ultrasonic aspirator products. In addition, the company manufactures directional laser probes for Iridex Corporation. It also produces certain products for distribution by Alcon, Inc.

Competition

The company's neurosurgical bipolar electrosurgical systems compete against the Valleylab division of Covidien Ltd.; Kirwan Surgical Products, Inc.; Erbe Elektromedizin GmbH; and Aesculap, including Aesculap Inc., USA and Aesculap GmbH, divisions of B. Braun Medical Inc. Omni ultrasonic aspirator and accessory tips sold through Stryker compete against Integra Life Sciences Holdings, Corp. The company's neurosurgical devices and disposables compete against manufacturers of similar products, including those sold by Integra NeuroSciences.

History

Synergetics USA, Inc. was founded in 1991.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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