

Swire Pacific Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Swire Pacific Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Swire Pacific Ltd. and its competitors. This provides our Clients with a clear understanding of Swire Pacific Ltd. position in the Real Estate Industry.

The report contains detailed information about Swire Pacific Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Swire Pacific Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Swire Pacific Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Swire Pacific Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Swire Pacific Ltd. business.

About Swire Pacific Ltd.

Swire Pacific Limited, through its subsidiaries, operates in property, aviation, beverages, marine services, and trading and industrial businesses.

Divisions

Property Division

The company's property investment portfolio in Hong Kong comprises office and retail premises in prime locations, as well as hotel interests, serviced apartments, and other luxury residential accommodation. The completed portfolio in Hong Kong totals 14.7 million square feet of gross floor area. In Mainland China, it has interests in major commercial mixed-use developments in Beijing, Shanghai, and Guangzhou, which would total 7.9 million square feet on completion. In the United States, it owns a 75% interest in the Mandarin Oriental Hotel in Miami, Florida. In the United Kingdom, it owns four boutique hotels.

The company's trading portfolio comprises land and apartments under development in Hong Kong and Florida, as well as the remaining units for sale at the Island Lodge and Asia residential developments in Hong Kong and Miami respectively.



Aviation Division

The Aviation Division principally comprises significant investments in the Cathay Pacific group, the Hong Kong Aircraft Engineering group, and Hong Kong Air Cargo Terminals. The Cathay Pacific group includes Cathay Pacific Airways, its wholly-owned subsidiary Hong Kong Dragon Airlines (Dragonair), its 60% owned subsidiary AHK Air Hong Kong, and an associate interest in Air China. In addition, Cathay Pacific Airways has interests in various companies providing aviation- related services, including flight catering, ramp and cargo handling, and laundry services.

Beverages Division

The Beverages Division has the right to manufacture, market, and distribute the products of The Coca-Cola Company in Hong Kong, Taiwan, seven provinces in Mainland China and an area of the western U.S.A.

Marine Services Division

The Marine Services Division, through the Swire Pacific Offshore group (SPO), operates a fleet of specialist vessels supporting the offshore oil industry in every major of shore production and exploration region outside North America. The division also has jointly controlled interests, through the HUD group, in ship repair and harbour towage services in Hong Kong.

Trading & Industrial Division

The Trading & Industrial Division has interests in a number of wholly-owned and jointly controlled companies, comprising Taikoo Motors group, which engages in the distribution and retailing of motor vehicles in Taiwan; Swire Resources group, which engages in the distribution and retailing of sports and casual footwear and apparel in Hong Kong and Mainland China; CROWN Beverage Cans group, which is an aluminium can manufacture in Mainland China and Vietnam; Akzo Nobel Swire Paints, which engages in the manufacture and distribution of paint in Hong Kong and Mainland China; and Taikoo Sugar, which engages in the packaging and sale of sugar products in Hong Kong and Mainland China.

The above Company Fundamental Report is a half-ready report and contents are subject to change.



It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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