

Swift Transportation Co., LLC Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/SEA8C9873B4BEN.html

Date: August 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: SEA8C9873B4BEN

Abstracts

Swift Transportation Co., LLC Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Swift Transportation Co., LLC and its competitors. This provides our Clients with a clear understanding of Swift Transportation Co., LLC position in the Railroads and Trucking Services Industry.

The report contains detailed information about Swift Transportation Co., LLC that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Swift Transportation Co., LLC. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Swift Transportation Co., LLC financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Swift Transportation Co., LLC competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Swift Transportation Co., LLC business.

About Swift Transportation Co., LLC

Swift Corporation, through its subsidiaries, operates as a truckload carrier in the United States. The company operates a fleet of 18,000 tractors, 50,000 trailers and 5,000 intermodal containers. It operates out of 31 major terminals in 26 states and Mexico combining regional operations, an intermodal operation and various specialty and dedicated services. The primary commodities that the company transports include retail and discount department store merchandise, manufactured goods, paper products, non-perishable and perishable food products, beverages and beverage containers and building materials.

Operations

The company provides transportation solutions for customers. Its service offerings include dry van, refrigerated van, flat-bed, container, and heavy hauling trailers and are offered on a for-hire basis or in an operation specific to a customer. The company offers its services on a local, regional or North American basis. Its operating systems provide access to information regarding driver and equipment status and location, special load and equipment instructions, routing and dispatching. These systems enable its operations personnel to match available equipment and drivers to available loads and



plan future loads based on the intended destinations. Its operating systems also facilitate scheduling regular equipment maintenance and fueling at its terminals or other locations.

In 2005, the company expanded its intermodal capabilities to serve its customers who utilize the rail network to transport freight. Intermodal service combines a linehaul move by rail for the underlying container with pick-up and delivery at origin and/or destination point. The pick-up and delivery associated with an intermodal move is known as drayage. As part of its initial expansion into intermodal, the company assumed certain leases for 1,500 53 foot containers from the BNSF Railway. In addition to the BNSF units, in 2005, it purchased 1,500 steel intermodal containers and in 2006, it purchased a total of 2,000 additional steel containers. As of December 31, 2006, the company's fleet totaled approximately 5,000 containers.

The company provides tailored solutions to serve specific customer needs. Its operations are focused on designing and engineering specific transportation solutions and are typically supported by longer term contracts. Services offered include hauling dry-van, flat-bed, and refrigerated trailers and other regular services.

In its operations the company also provides transportation professionals on-site at the customer's facilities and has a centralized team of transportation engineers to design and optimize transportation solutions to support private fleet conversions and/or augment the transportation requirements of its customers. It also offers the capacity throughout its network to serve seasonal demands and surges. In addition to its domestic operations, the company has a cross border operation into Mexico that primarily ships through commercial border crossings from Laredo, Texas westward to California. The company, through Trans-Mex, focuses on shipments to and from Mexico.

Transplace: Transplace, LLC is an Internet-based transportation logistics company. The company contributed its transportation logistics business and associated intangible assets to Transplace upon its formation. The company's interest in Transplace is approximately 29%. As a transportation logistics company, Transplace manages shippers' transportation needs and receives a fee for this service. It may receive from Transplace the opportunity to provide transportation services to shippers.

Customers

The company's major customers include retail and discount department store chains,



manufacturers, non-perishable and perishable food companies, beverage and beverage container producers, and building materials companies. During 2006, the company's major customer included Wal-Mart.

History

Swift Corporation, formerly known as Swift Transportation Co., Inc., was founded in 1996.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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