

Swedbank AB Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Swedbank AB Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Swedbank AB and its competitors. This provides our Clients with a clear understanding of Swedbank AB position in the Industry.

The report contains detailed information about Swedbank AB that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Swedbank AB. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Swedbank AB financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Swedbank AB competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Swedbank AB business.

About Swedbank AB

Swedbank AB provides financial products and services to private individuals and small and medium-sized companies in Sweden. The company serves approximately nine million private customers and 660 000 corporate customers and organizations. The company's branch network consists of approximately 900 branches in 14 countries, primarily in its four home markets of Sweden, Estonia, Latvia and Lithuania, as well as Ukraine. The company is also active in Copenhagen, Helsinki, Kaliningrad, Luxembourg, Marbella, Moscow, New York, Oslo, Shanghai, St. Petersburg, and Tokyo.

Business Areas

Swedish Banking: Swedish Banking business area offers a range of financial services for private individuals, corporates, organizations and municipalities. It offers mortgage loans, household deposits, and mutual funds. In Sweden, it offers customers unrivalled access to its products through 419 branches, ATMs, the Telephone Bank and the Internet Bank, as well as an additional 261 branches through the co-operation with savings banks and partly owned banks. The retail network is complemented by 166 in-store banking outlets and cash services at approximately 1 400 ICA grocery stores throughout Sweden. Services are also available through the Internet Bank and the Telephone Bank. It serves 4.1 million private customers and 404 000 corporate

customers and organizations.

Baltic Banking: Baltic Banking business area comprises the company's operations in Estonia, Latvia and Lithuania, which offer a range of financial services to private individuals and corporates through branches, ATMs, the Internet Bank and the Telephone Bank. It serves approximately 5.2 million private customers and 234 000 corporate customers. It has 278 branches and approximately 1 300 ATMs.

International Banking: International Banking business area comprises the company's operations outside its home markets (Sweden, Estonia, Latvia and Lithuania), mainly the banking operations in Ukraine and Russia. The business area consists of branches in Denmark, Finland, Norway, the U.S. and China, the subsidiary in Luxembourg, and representative offices in Japan and Spain. International Banking is also responsible for the company's overall relationships with banks and financial institutions.

Swedbank Markets: Swedbank Markets is the company's investment bank, offering equity, fixed income and currency trading; project, export and acquisition financing; and corporate finance services. In addition to its operations in Sweden, the business area includes the subsidiaries First Securities in Norway and Swedbank First Securities LLC in New York. Fixed income trading is handled through the New York branch and also by the Oslo branch in co-operation with First Securities. Project and Corporate Finance also has operations in Tallinn, Riga and Vilnius, as well as through the subsidiary ZAO Swedbank Markets in Moscow and St. Petersburg.

Asset Management and Insurance: Asset Management and Insurance comprises the subsidiary Swedbank Robur, with operations in fund management, institutional and discretionary asset management, insurance and individual pension savings. Swedbank Robur is Sweden's fund manager. Products are sold and distributed mainly by Swedish Banking and by the savings banks and partly owned banks in Sweden.

Shared Services and Group Staffs: Shared Services and Group Staffs comprise the development and operation of IT systems in the Swedish part of the company and other shared service functions primarily in Sweden.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same

price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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