

## Sutor Technology Group Limited Due Diligence Report Including Financial, SWOT, Competitors and Industry Analysis

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Sutor Technology Group Limited Due Diligence Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Sutor Technology Group Limited and its competitors. This provides our Clients with a clear understanding of Sutor Technology Group Limited position in the **Metals and Mining Industry**.

- The report contains detailed information about Sutor Technology Group Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for Sutor Technology Group Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The Sutor Technology Group Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes Sutor Technology Group Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Sutor Technology Group Limited business.

### About Sutor Technology Group Limited

Sutor Technology Group Limited engages in manufacturing of fine finished steel products used by steel fabricators and other applications.

The company's product offerings are focused on value-added finished steel products, specifically, hot-dip galvanized steel (HDG Steel), and prepainted galvanized steel (PPGI). In addition, it produces acid pickled steel (AP Steel) and cold-rolled steel. In addition, the company produces acid pickled steel (AP Steel) and

cold-rolled steel, which represent the less processed of its finished products.

## Segments

The company's three operating segments are categorized according to its operating subsidiaries: Changshu Huaye which manufactures and sells HDG Steel and PPGI products; Jiangsu Cold-Rolled which manufactures and sells HDG Steel, AP Steel, and cold-rolled steel; and Ningbo Zhehua, which manufactures and sells welded steel pipe products.

## Products

The company's products include HDG Steel, PPGI, AP Steel, cold-rolled steel, and welded steel pipe products.

### HDG Steel

The company manufactures corrosion-resistant and zinc-coated HDG Steel in different dimensions and using different materials and specifications requested by its customers. HDG Steel products are manufactured from steel substrate of cold-rolled or hot-rolled pickled coils by applying zinc to the surface of the material to enhance its corrosion protection. HDG Steel products are principally used in the electrical household appliance and construction markets.

The company's HDG Steel products are manufactured by Changshu Huaye and Jiangsu Cold-Rolled. Changshu Huaye produces only HDG of cold-rolled steel. Jiangsu Cold-Rolled added two new HDG Steel production lines which are galvanizing both hot-rolled and cold-rolled steel with both zinc and aluminum.

### PPGI Products

PPGI products are made to order based on customer specifications. The company's PPGI products' specification ranges from 700mm to 1250mm in width and from 0.2mm to 1.2mm in thickness. Its PPGI products are used mostly in solar energy, appliances, and construction materials. The company produces its PPGI by color-coating on HDG of cold-rolled steel and then coating them in various colors, including ivory white, ocean blue, pink and any other color according to customer requirements. In 2010, the company's sales of PPGI products were approximately 96,676 MT.

### AP Steel

The company's AP Steel products are used as a raw material for cold-rolled steel strip, HDG Steel, as well as components of automobile and manufacturing equipment. Majority of the company's AP Steel products are used for its own production of HDG Steel and full-hard cold-rolled steel. The company also sells a small portion of its AP Steel products to the market. In 2010, the company's sales of AP Steel products to third parties were approximately 16,724 MT.

### Full-Hard, Cold-rolled Steel Products

The company's Full-hard cold-rolled steel strips are treated in an annealing process and are used to produce HDG of cold-rolled steel. It produces full-hard cold-rolled steel strips through a reverse cold rolling mill. It uses majority of the full-hard cold-rolled steel strips for its production of HDG of cold-rolled steel. In 2010, the company's sales of full-hard cold-rolled steel products to third parties were approximately 24,110 MT.

### Welded Steel Pipe Products

The company's, subsidiary Ningbo Zhehua, has one advanced JCOE production line for large-diameter, double-side, submerged-arc welded steel pipes, three U.S. Lincoln production lines for spiral seam,

double-side, submerged-arc welded steel pipes, and two REF production lines for roll-bending, double-side, submerged-arc welded steel pipes. The finished products are extensively used for oil and gas transmission, municipal water supply projects, sewage treatment projects, and piling. In 2010, the company's sales of welded steel pipe products were approximately 117,000 MT.

### Sales and Marketing

The company's sales network covers majority provinces and regions in China. Within China, the market for its products is eastern China, which includes Shanghai, the Zhejiang, and Jiangsu provinces. Its export markets include Europe, Middle East, South America, and Hong Kong.

### Suppliers

The company sources its raw materials from various suppliers, including its affiliate Shanghai Huaye.

### Customers

The company sells majority of its steel products to customers who operate in the solar energy, appliances, automobile, construction, infrastructure, medical equipment, and water resource industries.

### Competition

The company competes with international steel product manufacturers in the global market, such as Mitel Corporation, and Posco Steel.

### History

The company was incorporated in 1997. It was formerly known as Bronze Marketing, Inc. and changed its name to Sutor Technology Group Limited in 2007.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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<sup>1</sup> – Data availability depends on company's security policy.

<sup>2</sup> – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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